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## OUR STORY

Founded in 2009, LINNEA® is a luxury brand of home fragrances and goods built on a foundation of quality and fine craftsmanship. The name LINNEA® is a tribute to our family's rich Swedish lineage and a nod to Sweden's national flower, Linnaea Borealis. At our helm, Laura Cler continues to build a brand focused on quality, integrity, and social consciousness. As a world traveler and lover of beauty, Laura infuses adventure and substance into every scent and product. LINNEA® is the culmination of our most meaningful moments and collected experiences. We are an accessible luxury brand that is sustainable, mindful, and created for all.

## OUR BELIEFS

We believe in mindful making and doing business with integrity. When sourcing, we uphold high standards ensuring all of our ingredients are eco-friendly and cruelty-free. We value long-term relationships with our partners, customers, and employees. We prioritize independent and local suppliers and pay our team of artisans living wages. We pride ourselves in doing business fairly and creating a positive and uplifting working environment for our LINNEA® team.



## OUR COMMITMENT

A commitment to quality, and our tried and true methods of creating artisanal products for over a decade, is what sets LINNEA® apart. We emphasize quality over quantity and create objects of beauty with the finest ingredients. The difference is illuminating.



## OUR PROCESS

Throughout our process from beginning to end, we believe in the touch of the human hand. As society and culture move forward, we cannot forget where we come from. Our collective experiences and hopes for the future meet in these in-between moments. Though ephemeral in nature, our essence remains founded in the most human of endeavors, creating beauty and providing hope.

## TEAM DIVERSITY

Since 2013, all our candle vessels are cleaned and wicked by Janus Developmental Services. Janus provides artistic and meaningful work for people with diverse abilities helping build confidence, providing purpose, and allowing independence.

Learn more: [www.janus-inc.org](http://www.janus-inc.org)

## GIVING LIGHT

LINNEA® focuses on being mindful and thoughtful in each step as a home fragrance maker. We prioritize leaving a lasting impression in the world through meaningful connection and we are proud to partner with impactful organizations to create positive change.

\$37,228

DONATED SINCE 2020

In October, we donate 15% of online sales to the National Breast Cancer Foundation, Inc® to help forward research to fight breast cancer.



450,000

MEALS DONATED SINCE 2021

Each November, LINNEA® donates to Feeding America® to help provide nutritious food for those in need.



35,934

TREES PLANTED SINCE 2021

As a One Tree Planted® distinguished donor, our contributions have been and continue to be essential to the restoration and conservation of forests worldwide.





## CLASSIC COLLECTION

Modern yet timeless, featuring our most coveted fragrances, the LINNEA Classic Collection delivers sensorial experiences best suited for your mood and space. Enjoy solo, build intensity by layering with accompanying products, or combine a few of your favorite fragrances for a more bespoke symphony of scents.







LINNEA  
EST. 2009

CASHMERE  
chamomile | amber woods | patchouli

REED DIFFUSER REFILL  
6.8 fl oz | 200ml

LINNEA  
EST. 2009

CASHMERE  
chamomile | amber woods | patchouli

LINNEA  
EST. 2009

CASHMERE  
chamomile | amber woods | patchouli

LINNEA  
EST. 2009

CASHMERE  
chamomile | amber woods | patchouli

REED DIFFUSER KIT  
6.8 fl oz | 200ml

LINNEA  
EST. 2009



## BELGIAN LINEN

SEA AIR | TARRAGON | GOLDEN FLAX

*a note of inspiration:*

TRANQUIL SUNDAY MORNINGS,  
A REFRESHING BREATH OF  
FRESH SEA AIR, GOLDEN FLAX  
FIELDS OF BELGIUM



## CASHMERE

CHAMOMILE | AMBER WOODS | PATCHOULI

*a note of inspiration:*

SOFT AND SENSUAL CASHMERE  
DRAPES THE SKIN, COMFORTING  
WARMTH ON A BRISK DAY,  
MEMORIES OF HOME



## HINOKI

MATSU NEEDLE | MINERAL WATER | CEDAR

*a note of inspiration:*

PRECIOUS MINERALS OF THE  
EARTH, ANCIENT CLEANSING  
RITUALS, MOVEMENT OF  
RUSHING SACRED WATER



## LAVENDER ROSEMARY

CHAMOMILE | LAVENDER | ROSEMARY

*a note of inspiration:*

GLORIOUS FIELDS OF PROVENCE,  
A BELOVED HERB GARDEN, THE  
TRAVELER'S QUEST FOR  
HEALING AND PEACE



## NIGHT BLOOM

BERGAMOT | NIGHT BLOOMING JASMINE | MUSK

*a note of inspiration:*

BALMY NIGHT AIR, SEA WAVES  
CRASHING THE BEACH, HEADY  
JASMINE LURING US INTO THE  
MYSTERY OF THE NIGHT



## PERSIAN LIME

LIME | NEROLI | VETIVER

*a note of inspiration:*

COLD TONIC BRIMMING WITH  
EFFERVESCENCE, A KICK OF SPICY  
GINGER, THE PUNCH AND  
PLAYFUL TWIST OF CITRUS



## SACRED SMOKE

BLACK PEPPER | PALO SANTO | OAKMOSS

*a note of inspiration:*

PERUVIAN ADVENTURES, A  
SOLO QUEST FOR PEACE AND  
HARMONY, THE DISCOVERY OF  
ANCIENT HEALING RITUALS



## SEA SALT

FRESH CITRUS | OCEAN MIST | KELP

*a note of inspiration:*

WAVES MISTING THE AIR,  
MINERALITY OF FRESHLY  
HARVESTED MEDITERRANEAN SALT,  
PURSUIT FOR TRANQUILITY



## WOOD HOUSE

BERGAMOT | VIOLET | SANDALWOOD

*a note of inspiration:*

A MINIMALIST HAVEN OF SOLITUDE  
AND SPIRITUALITY, A GENTLE BREEZE  
OF VIOLETS AND BERGAMOT,  
MODERN-DAY REFINEMENT



*Expand the experience*

HINOKI

REED DIFFUSER KIT  
AND REFILL





LARGE CANDLE

Housed in a light-diffusing gray glass vessel, our iconic double-wicked Large Candle will transform any surrounding. Handcrafted with clean, non-toxic, and cruelty-free ingredients, and our proprietary fragrance blends.

LARGE CANDLE | double cotton wick | gray glass vessel | wood matches | rolled edge container  
nt wt 11 oz/ 311 g e | 3.625"D x 5"H



PETITE CANDLE

Preciously contained in a pearlized, lidded tin, making it the perfect travel companion bringing fragrance to your smaller spaces. Once candle is used, repurpose the tin as a jewelry box.

PETITE CANDLE | double cotton wick | pearl tin  
nt wt 3 oz/ 85 g e | 3.5"D x 1.625"H



GRAND CANDLE

Simply more of what you love. Made to add essence to larger spaces, this generous Grand candle lives up to its name, created as the perfect gift for the individual who has everything.

GRAND CANDLE | triple cotton wick | gray glass vessel | wood matches | rolled edge container  
nt wt 26 oz/ 737 g e | 5.37D x 5.31"H



REED DIFFUSER REFILL

Perfect for spaces requiring less attention but enjoy the same care, natural rattan reeds disperse fragrance to your environment. Refill includes one premium scent blend, and rattan reeds requiring a regular flip or swirl to enjoy.

REED DIFFUSER REFILL | 10 rattan reeds | scented refill  
white rectangular box  
6.8 fl oz/ 200 ml e | 3.29"L x 2.31"W x 6.22"H



REED DIFFUSER KIT

Perfect for spaces requiring less attention but enjoy the same care, natural rattan reeds disperse fragrance to your environment. Kit Includes a mouth-blown refillable smoke gray glass, premium scent blend refill, and rattan reeds requiring a regular flip or swirl to enjoy.

REED DIFFUSER KIT | 10 rattan reeds | smoke gray glass vessel  
scented refill | white rectangular box with gray sleeve  
6.8 fl oz/ 200 ml e | 3.56"L x 3.2"W x 10.5"H

# LINNEA LAYERING

## CUSTOMIZE TO CAPTIVATE

LINNEA LAYERING IS OUR BESPOKE APPROACH TO HOME FRAGRANCE, INVITING YOU TO BLEND A VARIETY OF SCENTS ACROSS OUR COLLECTION OF CANDLES, AROMATIC MISTS, AND REED DIFFUSERS. CREATE A CUSTOM SCENT PROFILE TAILORED TO YOU AND YOUR SPACE.

### APPOINTED PLACEMENT:

Consider locations to influence how different scent varieties interact. Place assorted fragrances in various rooms or at opposite ends of a single room to create a dynamic scent journey as you move through your space.

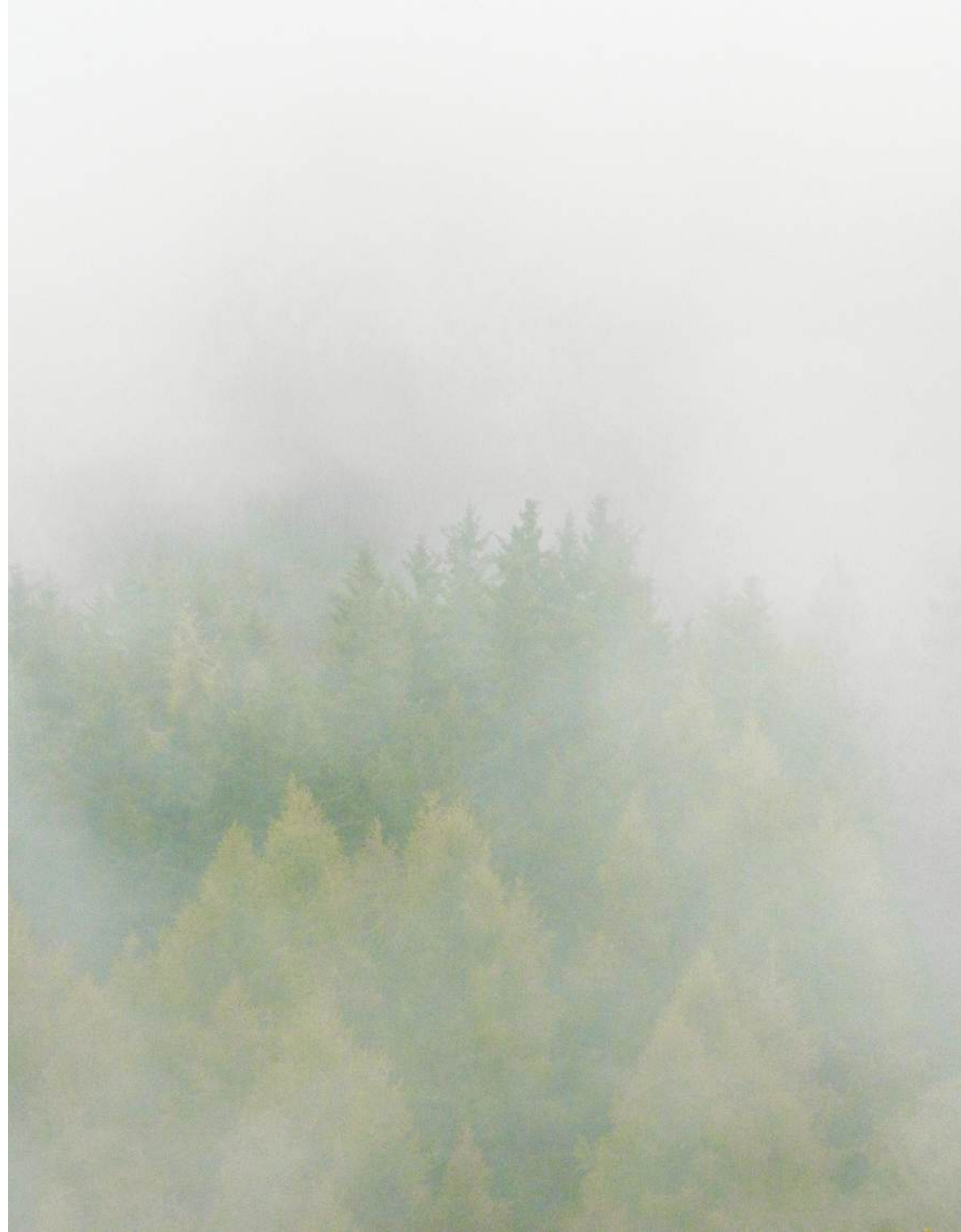
### OLFACTORY ENGAGEMENT:

By blending different scents, a unique atmosphere is created to keep your olfactory senses attuned. This layered experience allows for a dynamic and intriguing experience. From first impression to last, the difference is illuminating.



## FALL COLLECTION

A delightful nod to the season's highlights. These thoughtful blends serve to stir and awaken the senses. Inspired by harvest, bounty, and gratitude, this collection is designed to enhance the present and celebrate the metamorphosis of the season.





LINNEA  
EST. 2009  
HARVEST  
PUMPKIN  
pumpkin | luscious rhyme | warm spices

LINNEA  
EST. 2009  
FOG  
crisp apple | mist | white oak

LINNEA  
EST. 2009  
GILDED  
HONEY  
white rhyme | vanilla | dark amber

LINNEA  
EST. 2009  
CEDAR  
CARDAMOM  
cedarwood | pink peppercorn

LINNEA  
EST. 2009  
DAHLIA  
peppermint bark | rose | currant | sandalwood

LINNEA  
EST. 2009  
EMBERS  
vanilla | cedar | sandalwood

LINNEA  
EST. 2009  
GATHER  
cedarwood | amber | clove

LINNEA  
EST. 2009  
LINNEAANDCO.COM



# DAHLIA

PEPPERED ROSE | RED CURANT | SANDALWOOD

*a note of inspiration*

LAYERED AND COMPLEX, BLOOMING FULL-BODIED  
VELVETY TEXTURES , SENSUAL FALL FLORAL

**NEW**



# FOG

CRISP APPLE | MIST | WHITE OAK

*a note of inspiration*

MISTY MORNINGS, SAUNTERING THROUGH  
THE FALL APPLE ORCHARDS, AUTUMN LEAVES  
CRUNCHING BENEATH OUR FOOTSTEPS

**NEW**





# GILDED HONEY

WHITE THYME | VANILLA | DARK AMBER

*a note of inspiration*

LAST HARVEST OF HONEY,  
WILDFLOWERS OF FALL, LAYERED AND  
VIBRANT AUTUMNAL FOLIAGE

**NEW**





## GILDED HONEY

WHITE THYME | VANILLA | DARK AMBER

*a note of inspiration*

LAST HARVEST OF HONEY,  
WILDFLOWERS OF FALL, LAYERED AND  
VIBRANT AUTUMNAL FOLIAGE

**NEW**



## DAHLIA

PEPPERED ROSE | RED CURANT | SANDALWOOD

*a note of inspiration*

LAYERED AND COMPLEX, BLOOMING  
FULL-BODIED VELVETY TEXTURES ,  
SENSUAL FALL FLORAL

**NEW**



## CEDAR CARDAMOM

CARDAMOM | FIR | CEDARWOOD

*a note of inspiration*

FRESH BAKED GOODS, TOASTED  
SPICES, THE WARMTH OF A  
COZY BLANKET

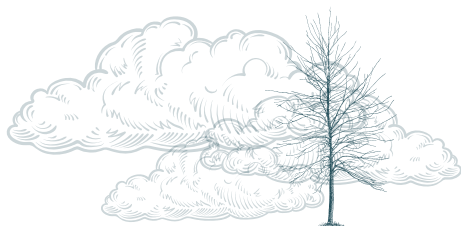


## GATHER

NUTMEG | AMBER | VETIVER

*a note of inspiration*

THE COMMUNAL TABLE, THE FEAST  
OF THANKSGIVING,  
FAMILY TRADITIONS



## FOG

CRISP APPLE | MIST | WHITE OAK

*a note of inspiration*

MISTY MORNINGS, SAUNTERING THROUGH  
THE FALL APPLE ORCHARDS, AUTUMN LEAVES  
CRUNCHING BENEATH OUR FOOTSTEPS

**NEW**



## HARVEST PUMPKIN

PUMPKIN | SAVORY THYME | WARM SPICES

*a note of inspiration*

FALL LEAVES, WARM SWEATERS,  
ROASTED PUMPKINS WITH BROWNED  
BUTTER AND THYME



## EMBERS

SMOKED CEDAR | CLOVE | LEATHER

*a note of inspiration:*

RUSTIC CABINS, GLOWING WOODS  
IN DYING FIRE, FAMILY GATHERINGS  
AROUND THE HEARTH





*Sustainability meets style*  
NEW FALL PACKAGING



*Fragrance meets art*  
REED DIFFUSER KIT



*You asked, we delivered*  
PETITE CANDLES





### LARGE CANDLE

Housed in a light-diffusing white alabaster glass vessel, our iconic Large Candle will transform any surrounding. Double-wicked and handcrafted with clean and cruelty-free ingredients, our proprietary fragrance blends offer the ultimate sensory experience.

LARGE 2-WICK CANDLE | double cotton wick | white alabaster glass vessel  
wood matches | rectangular box  
nt wt 11 oz/ 311 g e | 3.5"L x 3.5"W x 4.5"H



### REED DIFFUSER KIT

Perfect for spaces requiring less attention but deserve the same care, natural rattan reeds disperses fragrance to your environment. Kit includes a mouth-blown refillable smoke gray glass, premium scent blend refill, and rattan reeds requiring a regular flip to enjoy.

REED DIFFUSER KIT | 10 rattan reeds | smoke gray glass vessel  
scented refill | white rectangular box with camel wrap  
6.8 fl oz/ 200 ml e | 3.56"L x 3.2"W x 10.5"H



### PETITE CANDLE

Preciously contained in a pearlized, lidded tin, making it the perfect travel companion bringing fragrance to your smaller spaces. Once candle is used, repurpose the tin as a jewelry box.

PETITE CANDLE | double cotton wick | pearl tin vessel  
nt wt 3 oz/ 85 g e | 3.5"D x 1.625"H





## WINTER COLLECTION

With winter's breath upon us, this collection is designed to enhance and celebrate final season of the year. A winter solstice - birth of the sun, our Winter collection brings nostalgia of past celebrations and a modern take on the season's highlights.







# MIDNIGHT

CASSIS | DARK AMBER | INCENSE

*a note of inspiration*

STILLNESS OF A WINTER'S NIGHT,  
COZYING UP TO FIREPLACE, HOPES  
AND PROMISES TO COME

**NEW**





# PINEWOOD

SAGE | PINE | CEDAR

*a note of inspiration*

GATHERING WOOD FOR THE FIRE,  
AN HEIRLOOM WOOL BLANKET, A CABIN  
NESTLED IN A WINTER WONDERLAND

**NEW**





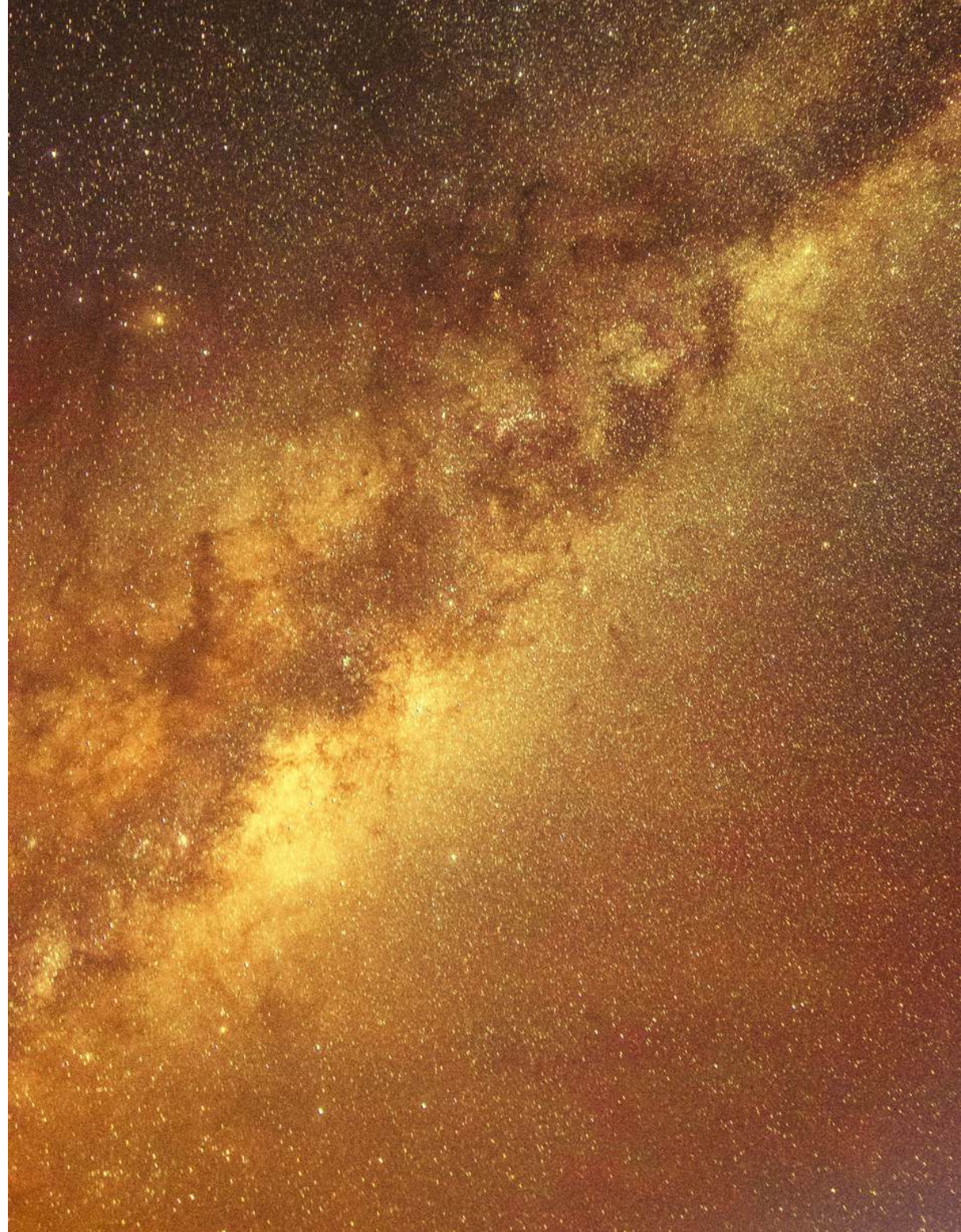
# STARDUST

CHAMPAGNE | GRAPEFRUIT | ORANGE BLOSSOM

*a note of inspiration:*

A CELESTIAL CELEBRATION, BURSTING OF STARS  
ON A DARK NIGHT, BIRTHDAY OF THE SUN -THE  
WINTER SOLSTICE

**NEW**







## MIDNIGHT

CASSIS | DARK AMBER | INCENSE

*a note of inspiration*

STILLNESS OF A WINTER'S NIGHT,  
COZYING UP TO FIREPLACE, HOPES  
AND PROMISES TO COME

**NEW**



## PINEWOOD

SAGE | PINE | CEDAR

*a note of inspiration*

GATHERING WOOD FOR THE FIRE,  
AN HEIRLOOM WOOL BLANKET, CABIN  
NESTLED IN A WINTER WONDERLAND

**NEW**



## FOREST FIR

SPRUCE | FIR NEEDLES | BALSAM

*a note of inspiration:*

DEEP SNOWCAPPED FORESTS, A  
FRESHLY CHOPPED EVERGREEN, THE  
BEAUTY OF A NOBLE FRASER FIR



## NOEL

BAY LEAF | SUGARED BERRIES | CEDAR WOOD

*a note of inspiration:*

TWINKLING TABLESCAPES, SOFT  
JINGLING OF SILVER BELLS, A  
CRACKLING FIREPLACE SET



## STARDUST

CHAMPAGNE | GRAPEFRUIT | ORANGE BLOSSOM

*a note of inspiration:*

A CELESTIAL CELEBRATION, BURSTING OF  
STARS ON A DARK NIGHT, BIRTHDAY OF  
THE SUN - THE WINTER SOLSTICE

**NEW**



## WINTER

EVERGREEN | MINT | VANILLA

*a note of inspiration*

WINTER'S BREATH, FROSTED  
WINDOW PANES, TREKKING  
THROUGH THE FRESH SNOW

*the ART of gifting...*

# WINTER DISCOVERY TRIO







### LARGE CANDLE

Housed in a light-diffusing white alabaster glass vessel, our iconic double-wicked Large Candle will transform any surrounding. Handcrafted with clean and cruelty-free ingredients, our proprietary fragrance blends offer the ultimate sensory experience.

LARGE CANDLE | double cotton wick | white alabaster glass vessel  
wood matches | rectangular box  
nt wt 11 oz/ 311 g e | 3.5"L x 3.5"W x 4.5"H



### PETITE CANDLE

Preciously contained in a pearlized, lidded tin, making it the perfect travel companion bringing fragrance to your smaller spaces. Once candle is used, repurpose the tin as a jewelry box.

PETITE CANDLE | double cotton wick | pearl tin vessel  
nt wt 3 oz/ 85 g e | 3.5"D x 1.625"H



### GRAND CANDLE

Simply more of what you love. Made to add essence to larger spaces, this generous candle is created as the perfect statement piece for LINNEA® lovers. With a touch of gold, our Grand will add extra spark to all gatherings.

GRAND CANDLE | triple cotton wick | alabaster white glass vessel  
wood matches | rectangular box  
nt wt 26 oz/ 733 g e | 5.375"W x 5.375D x 4.75"H



### REED DIFFUSER KIT

Perfect for spaces requiring less attention but deserve the same care, natural rattan reeds disperses fragrance to your environment. Kit Includes a mouth-blown refillable white glass, premium scent blend refill, and rattan reeds requiring a regular flip to enjoy.

REED DIFFUSER KIT | 10 rattan reeds | white design glass vessel  
scented refill | rectangular box  
6.8 fl oz/ 200 ml e | 3.625"W x 3.25"D x 10.5"H



### WINTER DISCOVERY TRIO

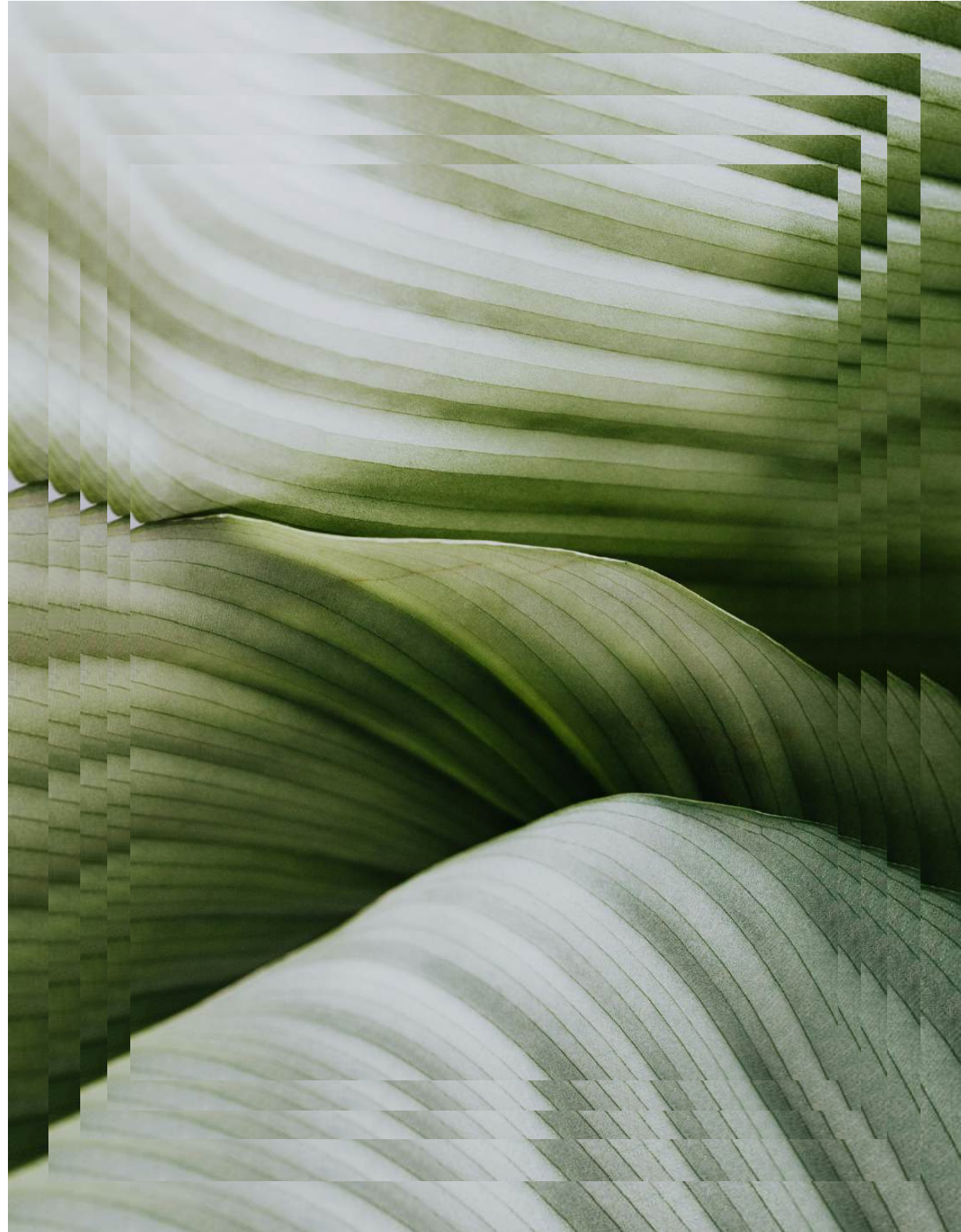
Experience our coveted Winter Collection favorites, all at once. The Discovery Trio is a perfect way to create a symphony of scents. Includes three Petite Candles for your sensorial pleasure.

WINTER DISCOVERY TRIO | 3 petite candles | double cotton wick  
rectangle tray with sleeve  
3 nt wt 3 oz/ 85 g e | 10"L x 3.55"D x 1.92"H



## BOTANIK COLLECTION

Inspired by the flora that surrounds, the Botanik Collection is designed to align us with the beauty and bounty of Mother Earth. Each scent has been thoughtfully created and developed to soothe the soul, enliven the spirit, and bring us into communion with nature.









CRUSHED MINT  
LEMON ZEST | WILD MINT | CLARY SAGE

*a note of inspiration:*

FRESHLY-PICKED AND DAZZLING  
GREEN, THE STEEPING OF  
MOROCCAN MINT TEA, A SWEET  
SUMMER HERB GARDEN



HEIRLOOM TOMATO  
RIPE TOMATO | GREEN STEMS | SOIL

*a note of inspiration:*

STRAIGHT FROM THE VINE, THE  
TASTE OF SUMMER, AND THE  
TOILING OF EARTH AND SEEDS  
PASSED DOWN FROM GENERATIONS



LINNEA  
EST. 2009



Remove this cover before illuminating.  
Remove the plastic paper.  
Place with care  
www.linnea.com

LINNEA







LARGE CANDLE

Hand-poured in a translucent moss green glass vessel, Botanik Large Candles are packaged in a custom illustrated vellum box. Handcrafted with clean, non-toxic, and cruelty-free ingredients, our proprietary fragrance blends offer the ultimate sensory experience.

LARGE CANDLE | double cotton wick | green glass vessel  
seeded dust cover | vellum designed rectangle box  
nt wt 11 oz/ 311 g e | 3.5"W x 3.5"D x 4.5"H



REED DIFFUSER KIT

Perfect for spaces requiring less attention but deserve the same care, natural rattan reeds disperses fragrance to your environment. Kit Includes a mouth-blown refillable moss green glass, premium scent refill, and rattan reeds requiring a regular flip to enjoy.

REED DIFFUSER KIT | 10 rattan reeds | green glass vessel  
scented refill | white rectangular box with vellum designed band  
6.8 fl oz/ 200 ml e | 3.625"W x 3.25"D x 10.5"H



GRAND CANDLE

Simply more of what you love. Made to add essence to larger spaces, this generous candle is created as the perfect addition for Botanik lovers. With our beautiful moss green glass, this Grand will bring the outdoors in to your gatherings.

GRAND CANDLE | triple cotton wick | green glass vessel  
wood matches | vellum design box  
nt wt 26 oz/ 733 g e | 5.375"W x 5.375D x 4.75"H

SATISFACTION IN SMALL RITUALS

WE TAKE GREAT CARE WITH DETAILS WHEN HAND-POURING OUR SMALL BATCH LINNEA® CANDLES. FOR OPTIMAL PERFORMANCE, WE RECOMMEND THAT CARE IS MAINTAINED BY THOSE WHO ENJOY THEM. THERE IS SATISFACTION TO BE FOUND IN SMALL RITUALS.



CANDLE CARE KIT

Your beloved candles deserve regular care. The Candle Care Kit includes a LINNEA® embossed matte black wick trimmer and snuffer, keeping your candles performing at their optimum.

CANDLE CARE KIT | accessories | gift box  
9.875"L x 4"W x 1.5"H



✓ current  
✓ new



SCENT NAME	LARGE CANDLE	PETITE CANDLE	GRAND CANDLE	REED DIFFUSER KIT	REED DIFFUSER REFILL
BELGIAN LINEN	✓			✓	✓
CASHMERE	✓	✓	✓	✓	✓
HINOKI	✓			✓	✓
LAVENDER ROSEMARY	✓	✓	✓	✓	✓
NIGHT BLOOM	✓				
PERSIAN LIME	✓			✓	✓
SACRED SMOKE	✓				
SEA SALT	✓	✓	✓	✓	✓
WOOD HOUSE	✓			✓	✓



SCENT NAME	LARGE CANDLE	GRAND CANDLE	REED DIFFUSER KIT
CRUSHED MINT	✓	✓	✓
HEIRLOOM TOMATO	✓	✓	✓

FALL  
COLLECTION

- ✓ current
- ✓ new



SCENT NAME	LARGE CANDLE	REED DIFFUSER KIT	PETITE CANDLE
CEDAR CARDAMOM	✓	✓	✓
DAHLIA	✓		
EMBERS	✓		
FOG	✓		
GATHER	✓	✓	✓
GILDED HONEY	✓		
HARVEST PUMPKIN	✓	✓	✓



SCENT NAME	LARGE CANDLE	PETITE CANDLE	GRAND CANDLE	DISCOVERY TRIO	REED DIFFUSER KIT	ROOM SPRAY
FOREST FIR	✓	✓	✓	✓	✓	✓
MIDNIGHT	✓					
NOEL	✓			✓		
PINEWOOD	✓					
STARDUST	✓					
WINTER	✓			✓		

WINTER  
COLLECTION



## OUR COMPANY

### How do you pronounce your company name and what does it mean?

Linnea (le-NAY-uh) is a small pink mountain flower named after the famous Swedish naturalist Carl von Linné, who invented the classification system of plants, animals, and all living things. In addition, Linnea is a popular Swedish name given to girls and it's also the name of the national flower of Sweden. As a name deeply rooted in our founders' Swedish family heritage, we chose LINNEA® as a tribute to our ancestors, the strong women who came before us, and in homage to the beauty that exists in our natural surroundings.

### Is your packaging recyclable?

LINNEA® utilizes many recyclable components, including paper, and soy and water-based inks. We strongly recommend upcycling our glass and metal vessels after use; soy wax is easily washed away with warm soapy water. Our vessels have a myriad uses and make beautiful containers for flowers, desktop items and more.

### What is LINNEA® Layering?

LINNEA® Layering is our bespoke approach to home fragrance and invites blending a variety of scents from across our collections of candles, aromatic mists, and reed diffusers. Placing assorted fragrances in various rooms or placing various fragrances distally in the same room creates a unique and complex scent experience personally tailored to the individual and their space.

### What are the benefits of "small batch" candles?

#### What does this mean, and why is it important?

LINNEA® candles are hand-poured in small batches, which produces a highly fragrant product. By creating products in this artisanal way, we maximize our fragrance-to-wax concentration by limiting the amount of time our wax and fragrance remain in a molten state. This method prevents the fragrance from flashing off before being carefully hand-poured into our vessels.

### What kind of fragrances do you use?

LINNEA®'s coveted, proprietary fragrance blends combine therapeutic-grade essential oils, natural oils, and perfume-grade fragrance oils. All our products are eco-friendly, cruelty-free, and void of harsh chemicals, endocrine disruptors, nitro musks, carcinogens, and phthalates. Our blends comply with the International Fragrance Association's safety and purity standards, and all applicable international, federal, state, and local regulations, including California Prop 65 and CARB.

### Do you give to charitable organizations?

LINNEA® is proud to partner with multiple charitable organizations and our philanthropic commitments are ongoing. Our partnerships have included One Tree Planted®, Feeding America®, The National Breast Cancer Foundation Inc®, Alliance for the Great Lakes®, Alzheimer's Association and more.

LINNEA® enjoys a special and enduring partnership with Janus Developmental Services Inc®, a local nonprofit organization providing individuals with disabilities the opportunity to participate and contribute within the community. Since 2013, our Janus team has played an important role in the success of our business by cleaning and wicking LINNEA®'s glass candle vessels. We are honored to provide consistent, meaningful work that builds confidence, provides purpose, and helps those with differing abilities achieve independence.

## OUR CANDLES

### What type of wax do you use in your candles?

LINNEA®'s handcrafted candles are poured using locally grown, natural soy wax from the Midwest. Soy wax is 100% natural, biodegradable, and safe for the environment. In addition, soy wax has a relatively low melting point; it burns cooler and more slowly than other forms of wax.

### Why do you double wick the large candle?

LINNEA® uses a double-wick system to provide optimal pleasing scent throw and a clean, clear burn without any tunneling. LINNEA®'s watermark logo shows a modern interpretation of the Swedish Linnea flower, along with two "L"s, as a nod to our signature double wick design and in reference to our inception as Linnea's Lights in 2009.

### Why don't you color your candles?

LINNEA® is committed to enhancing one's surroundings with beautifully complex fragrance - not decorating it with colored wax. Our clean white soy wax, our timeless vessels, and our elegant packaging are designed to blend seamlessly into their environment and allow LINNEA®'s fragrances to draw attention.

### What type of material do you use for your wicks?

LINNEA® candles are made with 100% natural cotton braided wicks.

### What is the burn time for your candles?

Burn time is dependent on several factors and ideal practices will help ensure optimum performance of any candle. We suggest burning candles long enough for the wax to melt all the way across the top. We also recommend not burning candles for longer than four hours at a time. Prolonged burning creates excessive heat and causes the wax to melt increasingly fast. Finally, we recommend snuffing out candles, as opposed to blowing them out and we suggest trimming candle wicks to reduce the chance of smoking. Using LINNEA®'s Candle Care Kit is a great way to prolong the life of any luxury candle.

### What is the shelf life of your candles?

LINNEA® candles and reed diffusers are made with all-natural bases and a high concentration of fragrance and essential oils; we recommend enjoying our products within one year of opening the original packaging.

## OUR DIFFUSERS

### How long do your diffusers last?

LINNEA®'s Reed Diffusers are designed to introduce subtle fragrance from one to three months. To intensify the scent from a reed diffuser and eliminate dust buildup, we recommend flipping the reeds regularly. The fragrance will continue to disperse as long as there's oil in the container. Replacement reeds may be required to extend the shelf life of the product.

### Do you offer refills for your diffusers?

Yes. LINNEA® Reed Diffuser Refills are sold separately and include a bottle of diffuser oil and 10 fresh rattan reeds. When the original reed diffuser kit is finished and no longer throws scent, one may refill the original vessel, using a LINNEA® refill with fresh reeds.

## OUR TERMS & CONDITIONS

### NEW CUSTOMERS

LINNEA® is a wholesale company and sells to "the trade" only. By submitting an order, you are certifying that you are ordering for a legitimate business and are recognized at the federal and state level to make tax-exempt purchases for resale. We reserve the right to request a tax ID and to reject any application that we feel is not authentic. Discovery Kits are available to allow sampling of our signature fragrances before purchasing full-size products. Each discovery kit value will be credited back to the partner's account in the form of a discount code for a future order. However, if no wholesale order is placed within 30 days, the price of each kit is non-refundable.

### MINIMUM ORDER REQUIREMENTS

Our minimum opening order is \$450. Reorders are \$200. All orders must be placed in case pack quantities.

### ORDERING & TERMS OF PAYMENT

Orders can be made by phone, at 317-324-4002 (M-F, 8-4 EST), by email at [wholesale@linneaandco.com](mailto:wholesale@linneaandco.com), or on our wholesale online ordering platform. All domestic and international orders are shipped under prepaid conditions. We accept Visa, Mastercard, American Express, and payment by direct deposit or ACH. Please note all credit cards will be charged at the time of order unless a future ship date is requested.

Orders with future ship dates and flow orders will be charged (5) days prior to the ship date. Please ensure the specified ship date or charge card date is included in your order. You have until the next business day at 8 am EST to change or cancel your order. After that time, your order may be fully processed, and LINNEA® may not be able to accommodate changes or cancellations.

### NET 30 TERMS OF CREDIT

Net 30 terms with a completed credit application are only available to active domestic customers after three (3) consecutive pre-paid invoices. The exception to this policy is only for the following industries: hotels and multi-point stores with a consolidated accounts payable department. Net 30 payments must be made by check or ACH only. We do not accept credit/debit cards for terms. Delinquent accounts are subject to a service charge of 3.5% on the past due balances starting 30 days after the date of invoice, as well as possible revocation of the Net 30 terms. If the need for collection arises, all collection fees are to be paid by the customer and litigated in Hamilton County, Indiana. There is also a \$25 fee for any returned checks.

### TERRITORIES AND TERMS

LINNEA® carefully reviews the location of all retailers to protect territories. LINNEA® reserves the right to determine exclusivity based on annual order volume, zip code, and other criteria. LINNEA® cannot guarantee all territory protection but will research proximity to existing customers to the best of our ability per each new inquiry received. For an account to remain active and the aforementioned territories protected, an order must be placed at least once every six (6) months. Partners with no account activity over a six (6) month period may be closed and subject to opening order minimums or revoked payment terms. We reserve the right to sell to another retail partner if the terms are not met.

## **DAMAGE CLAIMS**

Freight damages are the responsibility of the carrier. Damage from shipping must be reported within five (5) days of the shipment's receipt and requires a photograph of the damaged goods along with a full description of the issue emailed to [wholesale@linneaandco.com](mailto:wholesale@linneaandco.com). Keep all packaging materials and do not use the product(s) until the shipping issue has been documented with the carrier. LINNEA® will file a carrier claim on your behalf. LINNEA® will replace the damaged goods or issue a refund on the original form of payment at our discretion. If the customer's shipping carrier account was requested and used, all claims for damages and shipping issues are the customer's responsibility.

## **ONLINE RETAIL POLICY**

We are currently limiting the number of US-based online-only retailers. If you are interested in selling online, please send a link to your store's website to [wholesale@linneaandco.com](mailto:wholesale@linneaandco.com). For approved online stores, product pricing must be MAP/MSRP. LINNEA® may not be sold on Amazon.com, EBay.com, or any other unauthorized 3rd party resale website. We reserve the right to revoke wholesale partnerships for all unauthorized reselling or pricing below MAP/MSRP.

## **MAP/MSRP PRICING**

We respectfully request all LINNEA® products be priced at or above our MAP/MSRP in your retail location or online store. Wholesale and MAP/MSRP prices are subject to change without notice. We reserve the right to revoke wholesale partnerships for pricing below MAP/MSRP.

## **RETURNS**

At LINNEA®, we take great pride in producing the highest quality products available. Slight variations are considered a part of the unique handcrafted process and are to be expected. If you are dissatisfied with your order, contact us within five (5) days of receipt of your merchandise to resolve. Any unauthorized returns or refused orders will be charged a 20% restocking fee plus all freight charges.

## **SHIPPING**

Orders are shipped prepaid via the LINNEA® UPS Ground account but can honor third-party shipping requests or local pick-ups with a shipping or handling fee applied. Expedited or alternate shipping method requests must be approved prior and will incur additional handling charges. A \$25 pallet fee will be included in your shipping and handling costs if your shipment reaches such requirements. Since LINNEA® products are handcrafted in small batches, please allow a five (5) to ten (10) business day turnaround from the time of order. During peak seasons and holiday times, the lead time may be longer so please call for special accommodation should a faster turnaround time be needed. We reserve the right to halt shipments during periods of extreme heat and cannot guarantee the condition of candles or temperature-sensitive products during such periods. If shipments are made during extreme heat conditions, additional packaging fees will be applied. For international orders, all orders are shipped F.O.B. Carmel, Indiana 46032.





317.324.4002  
CARMEL, IN 46032

[LINNEAANDCO.COM](http://LINNEAANDCO.COM)