Seltzer

2021

Seltzer

WELCOME TO SELTZER GOODS!

We love to create fun, cheerful items to delight your customers.
If you have any questions, please reach out.
We look forward to hearing from you!

Better Together Puzzles

Minimum 2 per style • Box Size: 8″ x 10″ x 2″ • Puzzle made with recycled board
Made in the USA or China

CHECK OUT THE NEWEST PUZZLE!
The Veggie Recipe Puzzle includes a delicious recipe by award-winning chef, John Fleer!

New!

PUZ-511
Veggie Recipe
$12 each • 1000 pieces
Puzzle size: 20″ x 27″

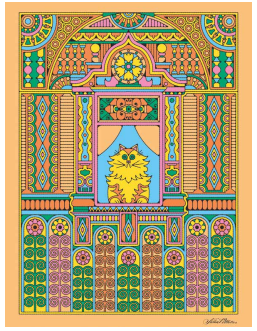
New!

PUZ-510
Heart Bouquet
$12 each • 634 pieces • Heart shaped
Puzzle size: 24″ x 22.5″

New!

PUZ-509
Sushi
$12 each • 1000 pieces
Puzzle size: 27″ x 20″

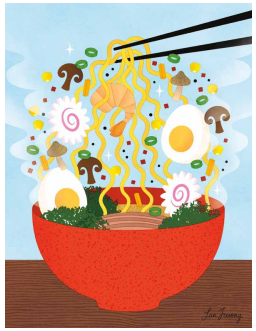
New!



PUZ-508
House Cat
$12 each • 1000 pieces
Puzzle size: 20″ x 27″

Better Together Puzzles

Minimum 2 per style • Box Size: 8″ x 10″ x 2″ • Puzzle made with recycled board
Made in the USA or China

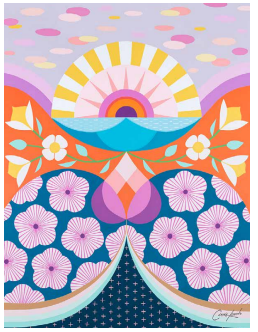


PUZ-507
Ramen Bowl
$11 each • 500 pieces
Puzzle size: 18″ x 24″

PUZ-506
Library Greyhound
$11 each • 500 pieces
Puzzle size: 18″ x 24″

PUZ-505
Fox Garden
$11 each • 500 pieces
Puzzle size: 24″ x 18″

PUZ-504
Jungle Tiger
$11 each • 500 pieces
Puzzle size: 18″ x 24″



PUZ-503
Sunshine Flowers
$11 each • 500 pieces
Puzzle size: 18″ x 24″

PUZ-502
Fruit Lady
$11 each • 500 pieces
Puzzle size: 18″ x 24″

The Plant Shoppe

Large Plants *$42 per 6 pack ($7 each)* • ***Small Plants*** *$34.50 per 6 pack ($5.75 each)* • *FSC certified paper*
Heavy-weight stock • *Smooth texture* • *Select styles with gold-foil finishing* • *Lays flat in packaging* • *Easy to mail*

P-L06
Lemon Tree (Large)
6″ W x 8.65″ H

P-L05
Orchid (Large)
5.5″ W x 7.5″ H

P-L04
Birds of Paradise Plant (Large)
6″ W x 9″ H

P-L03
Elephant Ear Plant (Large)
6″ W x 9″ H

P-L02
Fiddle Leaf Fig Tree (Large)
5″ W x 9.25″ H

P-L01
Monstera Plant (Large)
6″ W x 9.25″ H

The Plant Shoppe

Large Plants *$42 per 6 pack ($7 each)* • ***Small Plants*** *$34.50 per 6 pack ($5.75 each)* • *FSC certified paper*
Heavy-weight stock • *Smooth texture* • *Select styles with gold-foil finishing* • *Lays flat in packaging* • *Easy to mail*

P-S05
Hibiscus (Small)
4.75″ W x 6.5″ H

P-S04
Pinstripe Plant (Small)
4.5″ W x 7″ H

P-S03
Rubber Plant (Small)
4.5″ W x 6.5″ H

P-S02
ZZ Plant (Small)
5″ W x 6.5″ H

P-S01
Snake Plant (Small)
3.75″ W x 7″ H

Cozy Throw Blankets

GET ROLLED UP WITH THE COZIEST NEW CATEGORY FROM SELTZER

Our throw blankets are made right outside of our hometown of Asheville, North Carolina! Two of our most popular motifs — snuggle cats and sushi — were made to fit right into your store.

Cozy Throw Blankets

Minimum 2 per style • Made of 100% cotton • Machine washable • Made in USA

BKT-002
Sushi Throw Blanket
$68 each • 50″ x 60″

BKT-001
Snuggle Cats Throw Blanket
$58 each • 46″ x 60″

Seven Year Pens

$23.70 per 6 pack ($3.95 each) • Packaged dimensions 3.5" W x 8" H
(Acrylic display tray details on pg 46)

PEN-090
Ruth RBG

PEN-089
Bananas

PEN-088
Frog Pond

PEN-087
Giraffe

PEN-086
Evil Eye

PEN-085
Caffeinated

PEN-084
Girls Can

PEN-083
Ramen

PEN-082
Cattitude

PEN-081
Music

PEN-080
Plant Lady

PEN-079
Feelings

PEN-078
Bonjour

PEN-077
Alien

PEN-076
Yin Yang

PEN-074
Elephants

PEN-073
Moon Phase

PEN-071
Meow Meow

PEN-070
Feminist

PEN-065
Cacti

Combines Swiss engineering, sustainable values, and playful design into every word you write.
High quality medium tip • Black ink • Refillable • Large capacity ink cartridge • Matte & gloss finishes • Made in Switzerland

PEN-049
Cat Lady

PEN-048
F-it

PEN-047
Pineapple

PEN-044
Unicorn

PEN-042
Panda

PEN-039
Little Dipper

PEN-036
Fox

PEN-035
Keyboard

PEN-031
Dachshund

PEN-027
Bee Happy

PEN-014
Whale

PEN-007
Lightning

PEN-004
Skull Coffee

PEN-001
Glasses

Colorblock Journals

New lower price! *$24 per 6 pack ($4 each)*

5″ W x 7″ H • FSC certified paper • Interior back pocket

Smooth, smudge resistant cover • Lay-flat binding
208 ruled and undated pages with contrasting bright painted edges

N-1003
My Feminist Agenda
Inside: Do Whatever I Want

N-1002
My Personal Agenda
*Inside: Get Sh*t Done*

N-1001
My Secret Agenda
Inside: The Inside Story

Book Totes

$12 per bag • Minimum 2 per style • 13.5″ W x 14.5″ H x 3.25″ D
Heavy-duty canvas • Made in the USA

BAG-078
Moon Burst

BAG-073
Moon Phases

BAG-059
Snuggle Cats

BAG-058
Get Lit

BAG-074
Women

BAG-076
Ruth RBG

BAG-075
Girls

BAG-051
Feminist

BAG-065
Cat Lap

BAG-026
Cat Stripes

BAG-020
Red Heart

BAG-044
Dog Stripes

Canvas Pouches

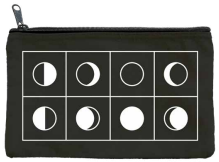
$7.50 each • Minimum 3 per style • 10" W x 6.25" H
Heavy-duty canvas • Made in the USA

PCH-001
Bee Happy

PCH-073
Banana

PCH-010
Big Red Heart

PCH-069
Tarot



PCH-070
Moon Phase

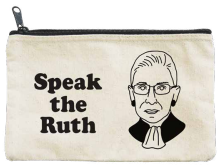
PCH-049
Cacti

PCH-050
Cattitude

PCH-031
F-it

PCH-072
Tiger

PCH-074
Girls Can



PCH-071
Ruth RBG

PCH-047
Feminist
Back design: *"A person who believes in the social, political, and economic equality of the sexes"*

Canvas Pouches

$7.50 each • Minimum 3 per style • 10" W x 6.25" H
Heavy-duty canvas • Made in the USA

PCH-051
Mama Bird

PCH-009
Super Duper Mom

PCH-025
Awesome Teachers

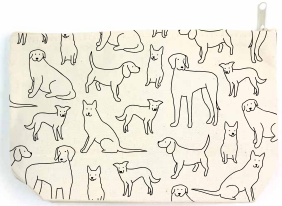
Jumbo Pouches

$10 each • Minimum 3 per style • 10.5" W x 6.5" H x 3" Gusset
Heavy-duty canvas • Made in the USA

PCH-J05
Evil Eye

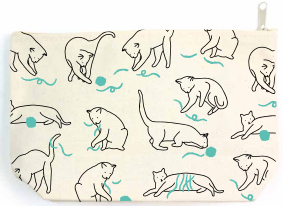
PCH-J04
Yoga

PCH-J06
Girls Can



PCH-J02
Dogs

PCH-J01
House Plants



PCH-J07
Cats

Jumbo Totes

$15 each • Minimum 2 per style • 18″ W x 16.5″ H x 6.5″ D
Heavy-duty canvas • Made in the USA

BAG-J01
Yoga

Shopper Totes

$12 per bag • Minimum 2 per style • 17.5″ W x 15.5″ H x 3″ D
Heavy-duty canvas • Made in the USA

BAG-S27
Dogs

BAG-S25
Tea

Button Assortments

Free glass jar with first order • Buttons 1″ or 1.25″ • Made in the USA
Wear your art on your sleeve

B-AST1
Button Assortment
$100 ($0.50 each)
200 buttons • 1″ buttons

B-AST2
Feminist Assortment
$72 ($0.55 each)
132 buttons • 1.25″ buttons

B-AST3
Book Lover Assortment
$72 ($0.55 each)
132 buttons • 1.25″ buttons

B-AST4
Girls Can Assortment
$72 ($0.55 each)
132 buttons • 1.25″ buttons

B-AST5
Plant Lover Assortment
$72 ($0.55 each)
132 buttons • 1.25″ buttons

B-ASTG1
Everyday Gold Assortment
$72 ($0.55 each)
132 buttons • 1.25″ buttons

Matte Stickers

$21 per 12 pack ($1.75 each) • Matte finish • Made in the USA • Water-resistant
Elevated stickers for expressing yourself semi-permanently
(Acrylic display tray on pg 46)

New!

STK-575
Banana Art
3" W x 2.8" H

New!

STK-574
Stay Sane
3" W x 2.26" H

New!

STK-573
Fowl Language
3" W x 2.75" H

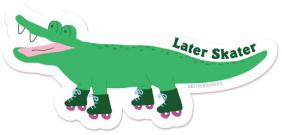
New!

STK-572
What the Duck
3.5" W x 1.8" H

New!

STK-571
Fetching Dog
3.5" W x 1.8" H

New!



STK-570
Skater Gator
4.1" W x 1.9" H

New!

STK-569
Mush Love
2.5" W x 3" H

New!

STK-568
Rainbow Heart
3" W x 2.4" H

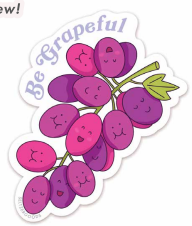
New!

STK-567
Bunny to Love
2.8" W 2.2" H

New!

STK-566
Lemon Zest
2.5" W x 3" H

New!



STK-565
Grapeful
3.25" W x 2.2" H

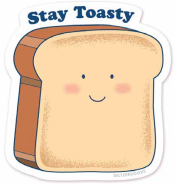
New!

STK-564
Orange Squeeze
2.5" W x 2.76" H

New!

STK-563
Sardines
2.5" W x 3" H

New!



STK-562
Toasty
2.44" W x 2.63 " H

STK-561
Donut Rainbow
2.75" W x 2.6 " H

STK-560
Rainbow Flag Waving
2.75" W x 2.5 " H

Matte Stickers

$21 per 12 pack ($1.75 each) • Matte finish • Made in the USA • Water-resistant
Elevated stickers for expressing yourself semi-permanently
(Acrylic display tray on pg 46)

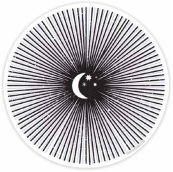
STK-559
Pride Waving
3.75" W x 1.6 " H

STK-558
Vote
3.2" W x 2 " H

STK-557
Future Female
2.4" W x 2.75 " H

STK-556
Avocado
2.5" W x 3 " H

STK-555
Space Mushroom
2.9" W x 2.8" H



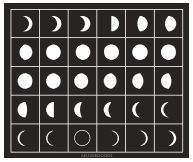
STK-554
Moon Burst
2.9" W x 2.9" H

STK-553
She Persisted
3.6" W x 1.5" H

STK-551
Feline Groovy
2.5" W x 2.6" H

STK-549
Painting
2.2" W x 3.25" H

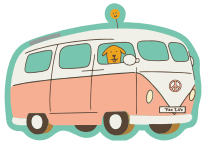
STK-548
Wild Rose
2.5" W x 2.9" H



STK-547
Moon Phase
2.8" W x 2.4" H

STK-546
Ramen
3" W x 2.3" H

STK-545
Bubble Tea
1.7" W x 3.2" H



STK-544
Van Life
3" W x 2.1 " H

STK-543
Feminist Work
3.3" W x 1.7" H

STK-541
Cattitude
2.2" W x 2.6" H

Matte Stickers

$21 per 12 pack ($1.75 each) • Matte finish • Made in the USA • Water-resistant
Elevated stickers for expressing yourself semi-permanently.
(Acrylic display tray on pg 46)

STK-537
Pot Head
2.5″ W x 2.5″ H

STK-536
Girls Can Flag
3″ W x 1.9″ H

STK-534
Love Wins Heart
3″ W x 2.7″ H

STK-533
Love Color Wheel
3″ W x 3″ H

STK-530
Rainbow
2.8″ W x 1.8″ H

STK-529
Ruth RBG
2.3″ W x 2.5″ H

STK-528
Feminist
3.2″ W x 1.3″ H

STK-527
Girls Can
2.8″ W x 2.6″ H

STK-525
Over Everything
3.6″ W 2.7″ H

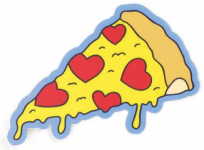
STK-524
Heart Space
2.7″ W x 2.4″ H

STK-523
Crystals
2.8″ W x 2.7″ H

STK-520
Taco Therapy
3″ W x 2″ H

STK-519
Get Lit Bunny
2.6″ W x 2.6″ H

STK-518
Cat in Box
2.6″ W x 2.9″ H



STK-517
Pizza Love
3.3″ W x 2″ H

STK-516
Good Vibes
3.3″ W x 2.3″ H

Matte Stickers

$21 per 12 pack ($1.75 each) • Matte finish • Made in the USA • Water-resistant
Elevated stickers for expressing yourself semi-permanently
(Acrylic display tray on pg 46)

STK-515
Peace Hand Orange
2″ W x 3″ H

STK-514
Flock
3.4″ W x 2.7″ H

STK-512
Snuggle Cats
2.5″ W x 3″ H

STK-511
Best Friend Dog
3″ W x 2.2″ H

STK-510
Caffeinated
3.3″ W x 2.5″ H

STK-509
Veg Out
2″ W x 3.5″ H

STK-507
Yoga
2.6″ W x 2.3″ H

STK-505
Plant Lady
3.2″ W x 3.1″ H

STK-504
Tarot Empress
1.8″ W x 3″ H

STK-503
Tarot Sun
1.8″ W x 3″ H

STK-502
Tarot World
1.8″ W x 3″ H

STK-501
Tarot Lovers
1.8″ W x 3″ H

Super Strong Magnet Sets

$5 each set / $6 each metallic set • Minimum 3 per style • Packaged dimensions 3" W x 3.75" H • Magnets 1.25"
Made in the USA • Seriously attractive magnets for your office or fridge

MP-087
Mushrooms

MP-086
Grannies

MP-080
Terrariums

MP-078
Mom

MP-077
Book Lover

MP-076
Authors

MP-075
Yoga

MP-074
Feminist

MP-069
Cats Gold

Super Strong Magnet Sets

$5 each set / $6 each metallic set • Minimum 3 per style • Packaged dimensions 3" W x 3.75" H • Magnets 1.25"
Made in the USA • Seriously attractive magnets for your office or fridge

MP-068
Bee Gold

MP-065
Best Buds

MP-063
Beer Gold

MP-060
Love Wins

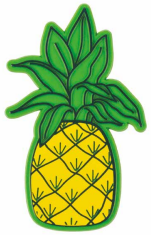
MP-059
Cat Lady

MP-021
Expletives

Retro Rubber Magnets

$18 per 6 pack ($3 each) • Made in the USA
Throwback magnets for your modern fridge

M-036
RBG
2.65″ W x 3″ H



M-035
Pineapple
2.1″ W x 3.4″ H

M-034
Mushrooms
2.1″ W x 2.75″ H

M-033
Alien
2.8″ W x 2.7″ H

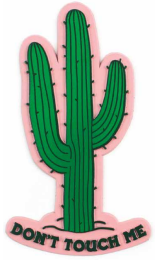
M-010
Snuggle Cats
2.8″ W x 3.5″ H

M-030
Cattitude
2.2″ W x 2.7″ H

M-028
Smiling Daisy
2.5″ W x 2.5″ H

M-012
Feminist
3.5″ W x 1.3″ H

M-009
Clean Dirty
1.8″ W x 2.5″ H



M-007
Cacti
2″ W x 3.5″ H

M-006
Smiley
3.5″ W x 1.7″ H

Ceramic Mugs

$7.25 each • Minimum 24 per order, mix of any styles • Mugs are made to order and ship separately.
11oz Mug • Microwave and dishwasher safe • Come with gift box • Design printed on both sides • Printed in the USA

New!

MUG-180
Stay Toasty

New!

MUG-179
Planetary

New!

MUG-178
Daisy Stripe

New!

MUG-176
Banana Art

New!

MUG-175
Can Do Art

New!

MUG-174
Can Do Attitude

New!

MUG-177
Rainbow Checker

Ceramic Mugs

$7.25 each • Minimum 24 per order, mix of any styles • Mugs are made to order and ship separately
11oz Mug • Microwave and dishwasher safe • Come with gift box • Design printed on both sides • Printed in the USA

MUG-149
Tarot

MUG-166
Moon Phase

MUG-039
Love Wins

MUG-173
Rainbow

MUG-150
Yoga

MUG-151
Girls Can

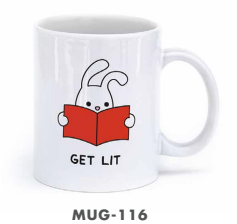
Updated!

MUG-164
Girls Can Blue

Updated!

MUG-126
Feminist

MUG-163
Colorful Pencils



MUG-116
Reading Rabbit Lit

MUG-124
Stay Woke

MUG-157
Ruth RBG

Updated!

MUG-154
Wilde

Updated!

MUG-155
Dickinson

Updated!

MUG-156
Jane Austen

Updated!

MUG-153
Little Women

More Styles Online!

Look for additional styles available on our wholesale site.
wholesale.seltzergoods.com

MUG-003
Super Duper Mom

MUG-112
Best Mom Ever

MUG-111
Mama Bird

MUG-033
Rad Dad

MUG-074
Cat Eyes

MUG-147
Snuggle Cats

MUG-026
Cat Stripe

MUG-075
Dog Stripe

MUG-129
Cattitude

MUG-078
F-it

MUG-146
Plant Lady

Updated!

MUG-160
Pot Head

MUG-027
Magical Unicorn

MUG-070
Best Bud

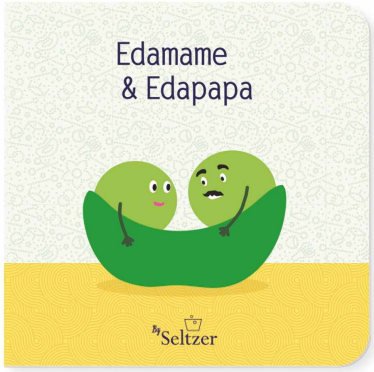
MUG-010
Bee Happy Dots

MUG-119
Cactus Prickly

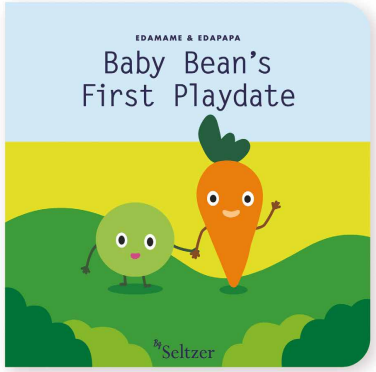
Seltzer Kids

BOARD BOOKS

Edamame and Edapapa are the greeniest beaniest family you've ever seen. And kids love it. We're now on our fourth printing and added a third book to the family. Our colorful board books are the go-to gift for baby showers, birth announcements, and toddler birthdays.



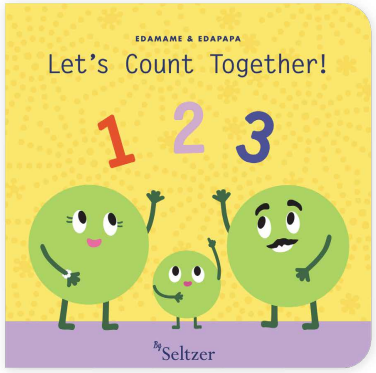
BK-001
Edamame & Edapapa Book
$32.85 per 6 pack ($5.475 each) • 16 pages

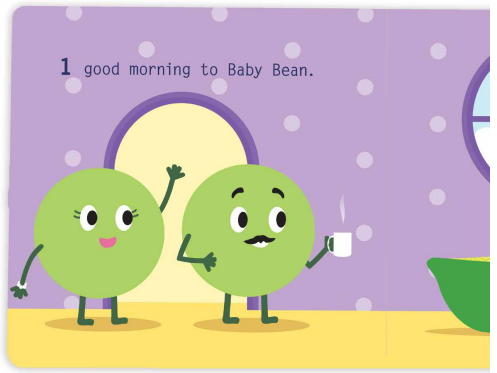


BK-002
Baby Bean's First Playdate Book
$29.85 per 6 pack ($4.975 each) • 16 pages

Board Books

7" W x 7" H • FSC certified paper
Packaged in 6 packs





BK-003
Let's Count Together
$32.85 per 6 pack ($5.475 each) • 16 pages

Boxed Stationery Notes

Set of 10 cards and matching envelopes • $30 per 6 pack ($5 each) • 4 Bar card 4.8″ W x 3.5″ H
Packaged dimensions 5.3″ W x 3.8″ H • Packaged in clear box • FSC certified paper • Printed in Canada

New!

BX-BL-036
Daisy Stripes

New!

BX-BL-035
Ruth RBG

New!

BX-TY-034
Pastel Stripes

New!

BX-TY-033
Snuggle Cats

New!

BX-TY-032
Everything

BX-BL-031
Moon Burst

BX-TY-030
Amplified

BX-TY-029
Banana

BX-TY-028
Groovy

Boxed Stationery Notes

Set of 10 cards and matching envelopes • $30 per 6 pack ($5 each) • 4 Bar card 4.8″ W x 3.5″ H
Packaged dimensions 5.3″ W x 3.8″ H • Packaged in clear box • FSC certified paper • Printed in Canada

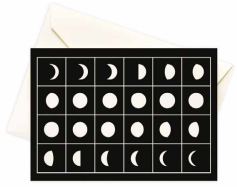
BX-TY-027
Triple Thank You

BX-TY-026
Stripes

BX-TY-025
Thank You Bunch

BX-TY-023
Plants

BX-BL-022
Girls



BX-BL-021
Moon Phase

BX-BL-011
Cacti

BX-BL-010
Cat Eyes

BX-TY-012
Dog Stripes

BX-TY-008
Cat Stripes

BX-TY-007
Colorful

Greeting Cards - Love

$13.50 per half dozen ($2.25 each) • A2 and A6 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

LOVE

New!

LV-2029 PASSIONFRUIT
I'm Bananas for You!

New!

LV-2028 MUSH LOVE
(Blank Inside)

LV-2026 LOVE SONGS
All love songs make me think of you.

LV-2025 ESSENTIAL
...to me.

LV-2024 UNIVERSE
...and so is our love.

LV-2023 RABBITS
Love you lots, and lots.

LV-2022 LOVE TAROT
We have a psychic connection.

LV-2021 CUTE KITTY
(Blank Inside)

LV-2020-GEM
Our love is precious.

LV-2019 COMPLEMENTARY
You suit me perfectly.

LV-2017 FRIES
YOU. And a large order of fries.

LV-2016 NOODS
Get in my bowl.

LV-2015 PURR
You're my other half.

GOLD FOIL

LV-2013 FAVORITE WORD
I f*cking love you

LV-2009 BUNS
(Blank Inside)

LV-2008 BOO
(Blank Inside)

A6

LV-033 SWEET TEA
Love you, sugar.

A6

LV-003 PUGS AND KISSES
(Blank Inside)

Greeting Cards - Mother's Day

$13.50 per half dozen ($2.25 each) • A2 and A6 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

MOTHER'S DAY *May 9, 2021*

New!

MOM-2031 IOU MOM
Unfortunately, in these economic times, I won't be paying you back anytime soon. Happy Mother's Day!

New!

MOM-2030 MOM STRIPES
Have a Colorful Mother's Day!

New!

MOM-2029 SPECIAL
But as usual, you were totally right! Happy Mother's Day!

MOM-2026 HUGS SQUISHES
Happy Mother's Day!

GOLD FOIL

MOM-2024 AWARDS
Happy Mother's Day!

MOM-2023 BREAKFAST EGG
You deserve it! Happy Mother's Day

MOM-2022 BERRY BLOSSOMS
Hope today is sweet. Happy Mother's Day

GOLD FOIL

MOM-2021 BONSAI TREE
Our family tree is a masterpiece. Happy Mother's Day

GOLD FOIL

MOM-2020 KITTY MIRROR
I feel good about becoming more like you.

GOLD FOIL

MOM-2019 PLANTS
You're the best! Happy Mother's Day

MOM-2018 LLAMA MAMA
I llove you.

GOLD FOIL

MOM-2017 SUPER DUPER
Happy Mother's Day to an awesome woman.

MOM-2015 ADVICE
Happy Mother's Day to a wise woman!

MOM-2014 LIFE IS BEAUTIFUL
Happy Mother's Day!

MOM-2013 COLORFUL
Mom, you make the world a more colorful place.

MOM-2011 MAMA BEAR
Happy Mother's Day.

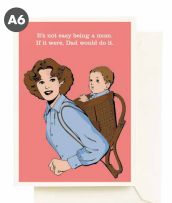
MOM-2007 MOM GENES
We make a great pair. Happy Mother's Day!

MOM-041 EDAMAME DAY
From your little bean.

A6

MOM-032 MOMTINI
Cheers to you, Mom. Happy Mother's Day!

A6



MOM-025 NOT EASY
You're awesome! Happy Mother's Day!

Greeting Cards - Simple Syrup

$13.50 per half dozen ($2.25 each) • A6 in cello with envelope • Blank inside • FSC certified paper • Printed in Canada

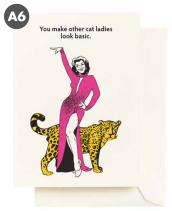
SIMPLE SYRUP

SS-062 SLAY PATRIARCHY
(Blank Inside)

SS-061 JUGGLING CATS
(Blank Inside)

SS-060 UNDER CONTROL
(Blank Inside)

SS-059 LEAN IN
(Blank Inside)



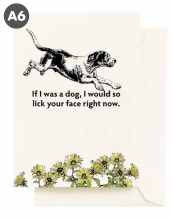
SS-058 CAT LADIES
(Blank Inside)

SS-057 WINE
(Blank Inside)

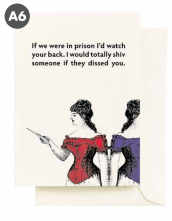
SS-053 MONUMENTAL
(Blank Inside)

SS-052 BOX
(Blank Inside)

SS-046 STORMS
(Blank Inside)

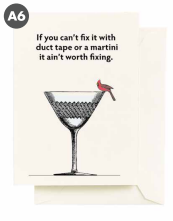


SS-023 LICK FACE
(Blank Inside)



SS-016 SHIV
(Blank Inside)

SS-012 MOJITO
(Blank Inside)



SS-004 MARTINI
(Blank Inside)

SS-003 CHOCOLATE
(Blank Inside)

Greeting Cards - Birthday

$13.50 per half dozen ($2.25 each) • A2 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

BIRTHDAY

BD-2104 ATHLEISURE
You're the coolest. Happy Birthday!

BD-2103 EMERGENCY GLASS
Don't Break the Glass - Break Out a Glass and Celebrate! Happy Birthday.

BD-2102 FOWL LANGUAGE
Have a Ducking Fabulous Day!

BD-2101 COOKING WITH WINE
I Hope Your Birthday is Bon Appétit!

BD-2100 FRUIT COCKTAIL
Mix it up on your birthday and have some fun!

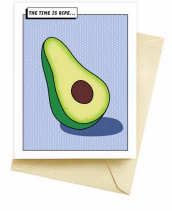
BD-2099 SUBMARINE
Look Out for Some Fun!

BD-2098 BIRTHDAY VIBES
Hope your birthday is full of good energy!

BD-2097 ELEPHANT MARTINI
Let's drink to that!

BD-2096 EGGCITED
. . . and I just can't hide it!

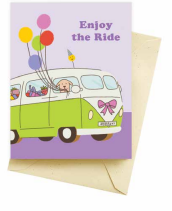
BD-2095 DOLLY PARTON CHALLENGE
Get Social and Have a Happy Birthday!



BD-2094 AVOCADO
...to celebrate your birthday!

BD-2093 SPARKLE CAKE
Have a big slice of awesome!

BD-2092 MUSHROOM WISHES
Hope you have an enchanted birthday!



BD-2091 BIRTHDAY VAN
Hope you're living it up. Happy Birthday!

BD-2089 FAVORITE LADY
You're becoming better by the day.

BD-2088 REEL DEAL
You're the reel deal.

BD-2087 SMASHED
Celebrate!! It's your birthday!

BD-2085 POT HEAD
Have a plantastic day.

BD-2084 WORKOUT
Power through it and celebrate!

BD-2083 PLANTASTIC
Happy Birthday!

Greeting Cards - Birthday

$13.50 per half dozen ($2.25 each) • A2 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

BIRTHDAY

BD-2082 PERENNIAL MILLENNIAL
Stay forever young.
Happy Birthday!

BD-2081 PLANT PARTY
Relax and enjoy.
Happy Birthday

BD-2080 GODDESS
Happy Birthday to a work of art.

BD-2079 BREAK SHIT
There's no stopping you today!

BD-2078 WASTED YOUTH
I say, let's get wasted.
Happy Birthday!

BD-2077 YOGA
Celebrate in mind, body & spirit.

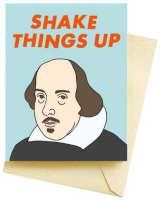
BD-2076 QUEEN
Happy Birthday!
Another year bites the dust.

BD-2075 SUPREME
Hope your birthday hits a highnote.

BD-2074 FRENCH POODLE
Pardon my French.
Happy Birthday!

BD-2073 BIRTHDAY STRIPES
Happy Birthday!

BD-2072 EAT CAKE
Just keep your head.
Happy Birthday!



BD-2071 SHAKE THINGS UP
On your Birthday,
'Tis Nobler to Party.

BD-2070 ROYALLY EXCITED
... about your birthday!

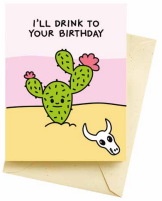
BD-2064 BLOODY MARY
Hope it's bloody awesome.

BD-2063 TAROT CARD
A great birthday is in your cards!

BD-2062 AMAZING
Even when it's not your Birthday.

BD-2059 BEAUTIFUL DAY
You're special. Happy birthday.

BD-2056 PUG CAKE
... a pug's gonna do
what a pug's gonna do. Happy Birthday!



BD-2055 CACTUS DRINK
I'll drink to anything.

BD-2051 SLOTH DANCE
Happy Birthday. Enjoy every second!

Greeting Cards - Birthday

$13.50 per half dozen ($2.25 each) • A2 and A6 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

BIRTHDAY

BD-2045 BANANAS
Party on!

BD-2044 FEMINIST BIRTHDAY CAKE
They're not candles. They're the patriarchy going up in flames.

BD-2043 WILD CHEETAH
You're the coolest cat of all.

BD-2038 DOG STRIPES
I woof you.

BD-2037 CAT STRIPES
You're a cool cat.

BD-2036 CRUSHIN PANDA
Have a wild day.

BD-2032 ADULTING
Luckily, so is the liquor!
Happy Birthday

BD-2029 GET LIT
Happy birthday wild thing

BD-2026 BOOZE
In other words, Happy Birthday!

BD-2025 NO FS GIVEN
Except a tiny one on your Birthday.

BD-2020 ROSÉ
Rosé all day! Happy Birthday!

BD-2017 URANUS
And when asked where you live, you get to say "your anus!"
Happy Birthday!

BD-2016 FACES OFF
Hope your Birthday
is an epic celebration!

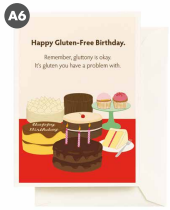
BD-2015 TACOS
Have a tortilla-y awesome Birthday!

BD-2009 BAGEL
Wishing you a Happy Birthday
and whole lox more!

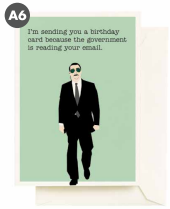
BD-2004 MAGICAL UNICORN
Just like you, you precious creature.

BD-131 BEAR
You're welcome.

BD-128 PHO
Be sure to have some fun!



BD-117 GLUTEN FREE
Happy Birthday! Have a sweet time.



BD-113 GOVT SPY
Have a [redacted] Birthday!

Greeting Cards - Birthday & Everyday

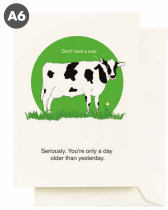
$13.50 per half dozen ($2.25 each) • A2 and A6 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

BIRTHDAY

A6

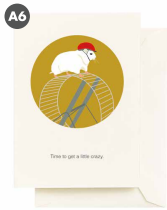
BD-094 DIM SUM
Happy Birthday, hope you have some fun!

A6



BD-071 COW
Happy Birthday. Enjoy the (wait for it...) moooment.

A6

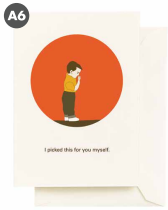


BD-060 HAMSTER WHEEL
It's your birthday!

A6

BD-050 FREUD
Wishing You, Your ID and Your Ego a Super Birthday.

A6



BD-048 PICK
The card, I mean Happy Birthday.

A6

BD-042 SCISSORS
May your good fortune continue. Happy Birthday.

A6

BD-020 CONSTELLATIONS
Have a stellar Birthday.

GET WELL

GW-2004 CRYSTALS
Hope you feel better.

GW-2003 BANDAGE
Sending you good vibes.

GW-2002 SO SICK
Wait, you're really sick? That was supposed to be a compliment! Hope you feel better.

THANK YOU

TY-2008 THANK YOU STRIPES
Thank you in every way.

TY-2007 MERCI BOUQUET
Thank you.

BON VOYAGE

TY-2006 EXTRA THANKS
You're so extra awesome!

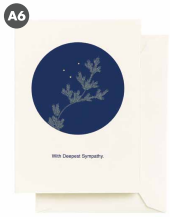
GB-2001 CHOW
Stay in touch!

SYMPATHY

SY-2002 STARS
Thinking of you at this difficult time. (with quote)

SY-2001 CATTAILS
Thinking of you at this difficult time. (with quote)

A6



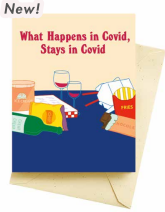
SY-001 PINE
Thinking of you at this difficult time. (with quote)

Greeting Cards - Everyday

$13.50 per half dozen ($2.25 each) • A2 and A6 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

FRIENDSHIP

New!



FR-2004 STAYS IN COVID
Make the Most of It.

New!

FR-2003 WORST OF TIMES
A Tale of Too Shitty.

New!

FR-2002 DUMPSTER FIRE
And you will too!

New!

FR-2001 LIKE BRUNCH
When is that gonna happen again?

ANNIVERSARY

AN-2002 BIG LOVE
Our love is bigger than the both of us!

BABY

BA-2007 BABY STRIPES
Welcome little one!

BA-2005 BANANA
Congratulations on the new baby.

BA-007 EDAMAME
Congratulations on the new little bean!

BAR MITZVAH

BM-2001 MAZEL TOV STRIPES
Wishing you every joy.

WEDDING

GOLD FOIL

WE-2004 WEDDING STRIPES
Congratulations

CONGRATS

CO-2005 GOLDEN
Congratulations!

CO-2004 BIG DEAL
YOU are! Congratulations.

CO-2003 BIG CATS
Congratulations!

BOSS'S DAY *October 16, 2021*

BOS-2002 BIG CHEESE
Thanks for your leadership. Happy Boss's Day!

BOS-2001 BOSS COFFEE
Happy Boss's Day!

GRADUATION

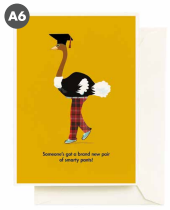
GRA-2005 GRAD STRIPES
Congratulations!

GOLD FOIL

GRA-2004 RAMEN
Taste the success.

GRA-2003 GRADHOUND
(Blank Inside)

A6



GRA-007 SMARTY PANTS
All that knowledge looks great on you! Congratulations.

ADMIN DAY *April 21, 2021*

APD-2001 ADMIN STRIPES
You're the best.

Greeting Cards - Father's Day

$13.50 per half dozen ($2.25 each) • A2 • Packaged in cello with envelope • FSC certified paper • Printed in Canada

FATHER'S DAY *June 20, 2021*

New!

DAD-2010 DAD STRIPES
Wishing You the Most Colorful Father's Day!

DAD-2009 HERO
You're my favorite hero.

DAD-2008 BUCKET LIST
Do something on your bucket list.

DAD-2007 PROUD
I turned out great! Happy Father's Day.

DAD-2004 BACKSEAT DRIVERS
Love your backseat drivers.

DAD-2003 EDAPAPA
Thanks for your support, Dad. Have a great day!

DAD-2001 BEST MUG
Now that's a tall order! Happy Father's Day!

DAD-001 DNA
Happy Father's Day.

LOOKING FOR MORE CARDS?

Holiday cards and new styles are on our Wholesale Site!

Check frequently for seasonal updates.

wholesale.seltzergoods.com

Local Love - Super Strong Magnet Sets

$5 each set • Minimum 3 per style • Packaged dimensions 3" W x 3.75" H
Made in the USA • Magnets 1.25"

MP-042
NYC Scenes

MP-017
NYC Icons

MP-058
SF Scenes

MP-015
SF Sites

Local Love - Retro Rubber Magnets

$18 per 6 pack ($3 each) • Made in the USA • Throwback magnets for your modern fridge.

M-023
SF Golden
4.3" W x 1.5" H

M-037
NY Greek Coffee
2.3" W x 3" H

M-022
NY Island Life
2.8" W x 3.5" H

Local Love - The Seven Year Pen

$23.70 per 6 pack ($3.95 each) • Packaged dimensions 3.5" W x 8" H

PEN-052
NY Pizza

PEN-059
CA Bear

PEN-023
SF Bridge

Local Love - Ceramic Mugs

$7.25 each • Minimum 24 per order, mix of any styles • Mugs are made to order and ship separately
11oz Mug • Microwave and dishwasher safe • Packed in box • Design printed on both sides • Printed in the USA

MUG-172
NYC Graphic

MUG-170
PDX Graphic

MUG-171
SF Graphic

MUG-135
SF Rainbow

MUG-045
CA Bear

MUG-036
SF Golden

MUG-009
SF Scenes

MUG-159
SF Bridge

MUG-022
Bear Keytar

MUG-055
NY Skyscraper

Local Love - Matte Stickers

$21 per 12 pack ($1.75 each) • Matte finish • Water-resistant • Made in the USA
Elevated stickers for expressing your self semi-permanently
(Acrylic display tray details on pg 46)

STK-037
NYC Graphic Type
3" W x 2" H

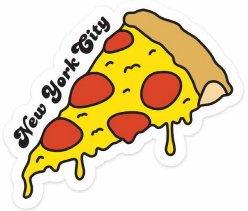
STK-036
NYC Meet Me BK
3" W x 1.8" H

STK-035
NYC Pennant
3.5" W x 2" H

STK-034
NYC Skyscraper
3" W x 3" H

STK-033
NYC Liberty
3" W x 2.2" H

STK-029
NYC Coffee
3.5" W x 3" H



STK-027
NYC Slice
3.5" W x 3" H

STK-032
SF Painted Ladies
3" W x 2.5" H

STK-031
SF Heart Scene
2.8" W x 2.8" H

STK-030
CA Poppies
3" W x 2.5" H

STK-026
SF Bridge
3" W x 3.5" H

STK-024
SF Rainbow
3.6" W x 2.5" H

Local Love - Canvas Pouches

$7.50 each • Minimum 3 per style • 10″ W x 6.25″ H
Made in the USA • Heavy-duty canvas

PCH-066
NY Island Life

PCH-022
NYC Pennant

PCH-012
NY NY

PCH-011
Brooklyn Borough

PCH-014
SF Bridge

PCH-033
SF Heart Scene

PCH-065
SF Bridge Icon

PCH-034
CA Bear

PCH-068
CA Poppies

Local Love - Book Totes

$12 per bag • Minimum 2 per style • 13.5″ W x 14.5″ H x 3.25″ D
Made in the USA • Heavy-duty canvas

BAG-034
NYC Slice

BAG-039
NY Skyscraper

BAG-035
Meet Me BK

BAG-068
NY Icon

BAG-033
CA Bear

BAG-046
SF Bridge Clouds

BAG-066
CA Poppies

BAG-024
SF Golden

City - Shopper Totes

$12 per bag • Minimum 2 per style • 17.5″ W x 15.5″ H x 3″ D
Made in the USA • Heavy-duty canvas

BAG-S08
Brooklyn Borough

BAG-S07
NY NY

BAG-S05
Eat NYC

City - Shopper Totes

$12 per bag • Minimum 2 per style • 17.5″ W x 15.5″ H x 3″ D
Made in the USA • Heavy-duty canvas

BAG-S22
SF Ferry

BAG-S21
SF Heart Scene

BAG-S10
SF Scenes

Acrylic Display Tray

This compact tray works well for stickers as well as other Seltzer products including our Seven Year Pens, Colorblock Journals, Stand-Up Plants, and magnet sets.
$28 for Large tray only • $20 for Small tray only • Wipe clean with microfiber cloth.

Large Display + Sticker Assortment

10" W x 2.5" H x 10" D • 7 Divider Slots
Select 24 stickers of your choice and get a free display with first order.

24 Sticker Styles x $21 per 12-pack
(3-4 across per divider in tray in stacks of 24)
Acrylic Display (Free)
Total $504

Small Display + Sticker Assortment

8.75" W x 2.5" H x 5.75" D • 4 Divider Slots
Select 12 stickers of your choice and get a free display with first order.

12 Sticker Styles x $21 per 12-pack
(3-4 across per divider in tray in stacks of 24)
Acrylic Display (Free)
Total $252

Greeting Card Display

Display cards on this space saving, efficient floor spinner.
It is also perfect for adding seasonal styles to your card selection.

70

70 Pocket Spinner

Maple Wood Finish • Acrylic Pockets • 21" Footprint

70 Card Styles x $13.50 per ½ dozen $945
Display $365
Total $1,310
- $81 (6 free card styles)
Total $1,229

How to Order / Terms & Policies

Ordering & Payment

$200 minimum for opening orders
$150 minimum for reorders

Orders can be made through our wholesale website, phone, or email.

For online orders, please visit www.seltzergoods.com and click "Wholesale" at the bottom of the page. Sign up there and we will activate your account. If you have a wholesale account go to: wholesale.seltzergoods.com.

Contact Information

Phone: 828-785-1885
Fax: 866-461-1023
Email: orders@seltzergoods.com
Website: www.seltzergoods.com

For customers on credit card terms, payments will be processed at the time of shipment. Payment can be made by credit card (Visa, Mastercard, Discover and American Express), prepaid check or PayPal.

Net 30 terms are available for existing customers through credit approval, which can take up to 4 weeks. Net 30 customers must maintain a minimum yearly purchase balance of $500 to remain on terms.

Late paying accounts will be reverted to credit card terms. If there is a past due balance in your account, your orders will be held until payment is received. Each bounced check will incur a $20 fee. International orders require prepayment before shipping. Our invoices include a "pay now" secure link for credit cards.

Why order online?

Faster order processing
Check updated stock and availability
Be the first to see newest items
Specials, sale items, and closeouts
View your order history
Limited edition items

wholesale.seltzergoods.com

Turnaround & Shipping

Our normal turnaround time is 3-5 business days after your order has been processed. Orders received before 12 PM Monday - Friday will be processed the same day. Turnaround times may vary, especially around the holiday season.

Please contact us if you have any concerns or rush requirements.

Shipping costs are added to your final invoice and charged upon shipment. All domestic orders will be shipped FedEx Ground unless otherwise requested. All international orders will be shipped DHL International unless otherwise requested.

All orders ship from our warehouse in LaVergne, TN. Delivery to the east coast usually takes 1-3 business days after processing. West coast deliveries usually take 3-5 business days after processing.

Duties, taxes or customs fees are the buyer's responsibility.

Returns & Claims

We are unable to accept any returns unless the product is defective or the order was mis-shipped. All mugs are made to order and cannot be returned. Any claims on damaged or mis-shipped merchandise must be reported within 14 days or we cannot assist with replacements/adjustments.

Backorders

We are unable to backorder any items. Products that are out of stock will be removed from your order. Please add these items to your next order. Sorry for any inconvenience.

Pricing and availability in this catalog are subject to change.

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Seltzer

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Check out our new wholesale site!