



Detox Babe[®]

Take Care of Your Temple



Mission

Detox Babe creates products that target detoxing and the relief of everyday symptoms. There is a metamorphosis of change happening in society, with individuals prioritizing their health and well-being, and gaining an increased awareness around the harmful chemicals we are exposed to daily. Detox Babe will be a leader in this movement by making wellness accessible and affordable: from clean, green personal care products to wellness spa services that can be experienced in the convenience of your home. We believe in giving our bodies and the planet the foundation it needs to stay healthy, which is why Detox Babe values purity and sustainability. From creating products that protect the body, using organic ingredients, biodegradable packaging, donating one tree planted per order, and buying carbon credits to offset shipping emissions, sustainability is at the core of everything we do.

Problem

→ 01

Environmental toxins can enter our body through our skin, the food we eat, the water we drink, the air we breathe, and the products we use.

→ 02

Toxins from environmental pollution saps your energy, contributes to brain fog, and digestive issues. Chronic exposure to toxins causes cellular damage, allergic reactions, compromised immunity, and rapid aging. Too often, we're prescribed pills as a quick solution to alleviate physical and mental discomfort.

→ 03

A list of commonly used chemicals in today's bath products are parabens, sulfates, coal tar derivatives (FD&C Red 40/Blue 1/Yellow 5), BHA, mineral oil/petroleum, formaldehyde, fragrance or parfum (~300 undisclosed chemicals per parfum), and triclosan. toxic chemicals that been linked to cancer, development toxicity, immune system distribution, and endocrine distruption.

Solution

→ 01

A detox can help your body get rid of harmful toxins like pesticides, heavy metals, volatile organic compounds (VOC), and medication.

→ 02

Your skin is the largest organ on your body and acts as a porous passageway. Our soaks are designed to help remove toxins through your skin using salts, superfoods, binders, minerals, vitamins, plant extracts, and flower extracts. Every ingredient used in our bath soaks holds a specific therapeutic purpose, tailored to detoxifying or a specific symptom.

→ 03

Our products are made with using organic ingredients, and we do not use synthetic chemicals or fillers in any of our products allowing for maximum restorative potential.

Bath products sold
at Walgreens, CVS,
Rite-Aid



bodycology®



Detox Babe®

<p>FRAGRANCE (PARFUM) Undisclosed scent chemicals Linked to endocrine disruption, cancer, neurotoxicity.</p>	✓	✓	✓	✓	✓	✗
<p>BLUE 1/2, RED 4/27/36 YELLOW 5 Coal-tar derived color dyes Known Carcinogen Banned in EU</p>	✓	✓	✓	✓	✓	✗
<p>SODIUM LAURYL SULFATE (SLS) Petroleum-derived bubble agent Known carcinogen Banned in EU & Canada</p>	✓	✗	✓	✓	✗	✗
<p>SODIUM LAURETH SULFATE (SLES) Petroleum-derived bubble agent Known carcinogen Banned in EU & Canada</p>	✓	✗	✓	✓	✗	✗
<p>TITANIUM DIOXIDE White coloring agent Known carcinogen Banned in EU</p>	✓	✓	✓	✓	✗	✗
<p>DMDMHYDANTOIN / BRONOPOL Formeldyhde-releasing preservatives Known Carcinogen Banned in EU & Canada</p>	✓	✓	✓	✓	✗	✗
<p>METHYLISOTHIAZO- LINONE Preservative linked to neurotoxicity. Banned in EU & Canada</p>	✓	✓	✓	✓	✗	✗



OUR PRODUCTS





BYE BYE STRESS

Support your mind, body, and spirit with this stress-relieving formula. Packed with bright and fresh citrus aroma to help lift your mood, and mineral-rich epsom salt, chia seed oil and red beet powder to support relaxation and detoxify the body.

Ingredients: Epsom salt, ★red beet powder, ★chia seed oil, ★lavender oil, ★bergamot oil, ★frankincense oil, ★golden calendula petals, ★vitamin E oil
★USDA certified organic



BYE BYE PAIN (CBD)

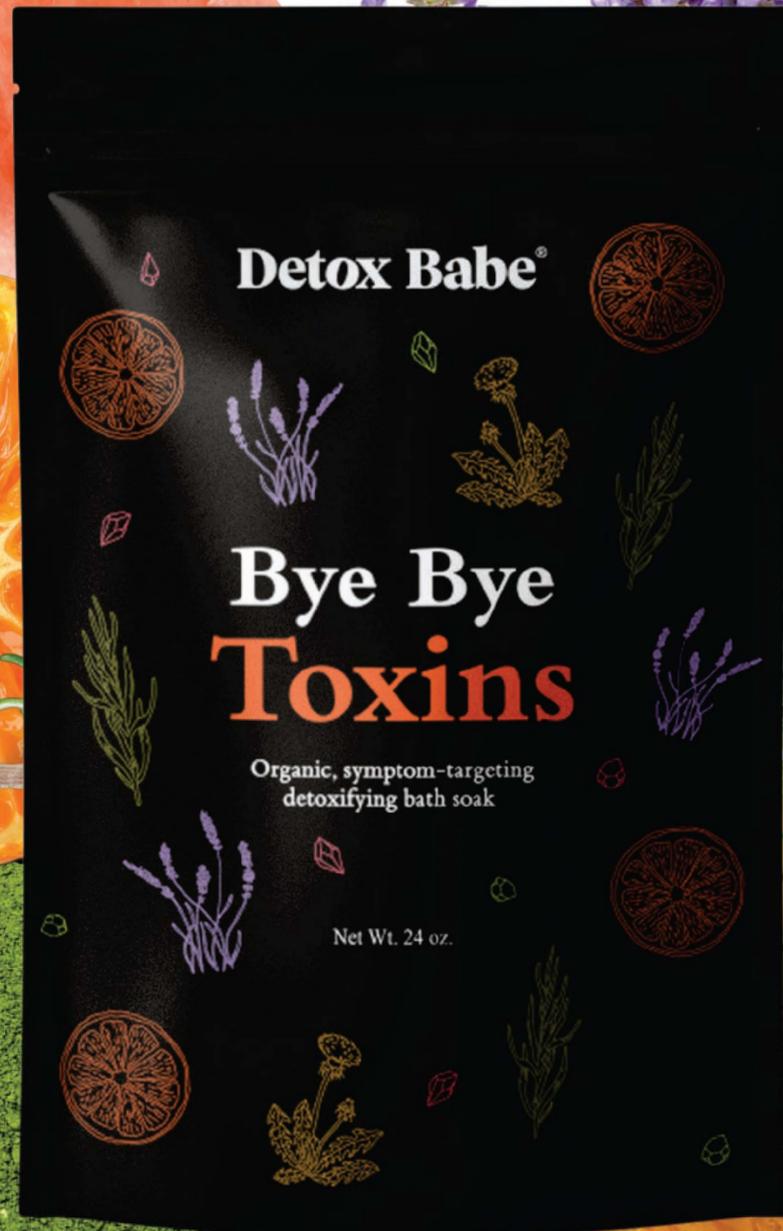
The ultimate natural pain-killer. Let your skin soak in the nourishing minerals of epsom salt and naturally anti-inflammatory full spectrum CBD, jojoba oil, and pain-relieving essential oils such as peppermint, eucalyptus, cinnamon, lavender, and rosemary.

Ingredients: Epsom salt, *full spectrum CBD, *jojoba oil, *peppermint oil, *eucalyptus oil, *rosemary oil, *lavender oil, *cinnamon oil, *vitamin E oil
*USDA certified organic

BYE BYE TOXINS

Cleanse your body with this detoxifying formula, packed with antioxidant ingredients like Pink Himalayan salt, epsom salt, matcha green tea extract, and dandelion root extract. Soak in an earthy aroma while effectively binding to toxins and supporting the detoxification of toxins in your body.

Ingredients: Epsom salt, pink Himalayan salt, *matcha green tea extract, *dandelion root extract, *coconut oil, *rosemary oil, *orange oil, *lavender oil, *vitamin E oil
*USDA certified organic





BYE BYE DRY

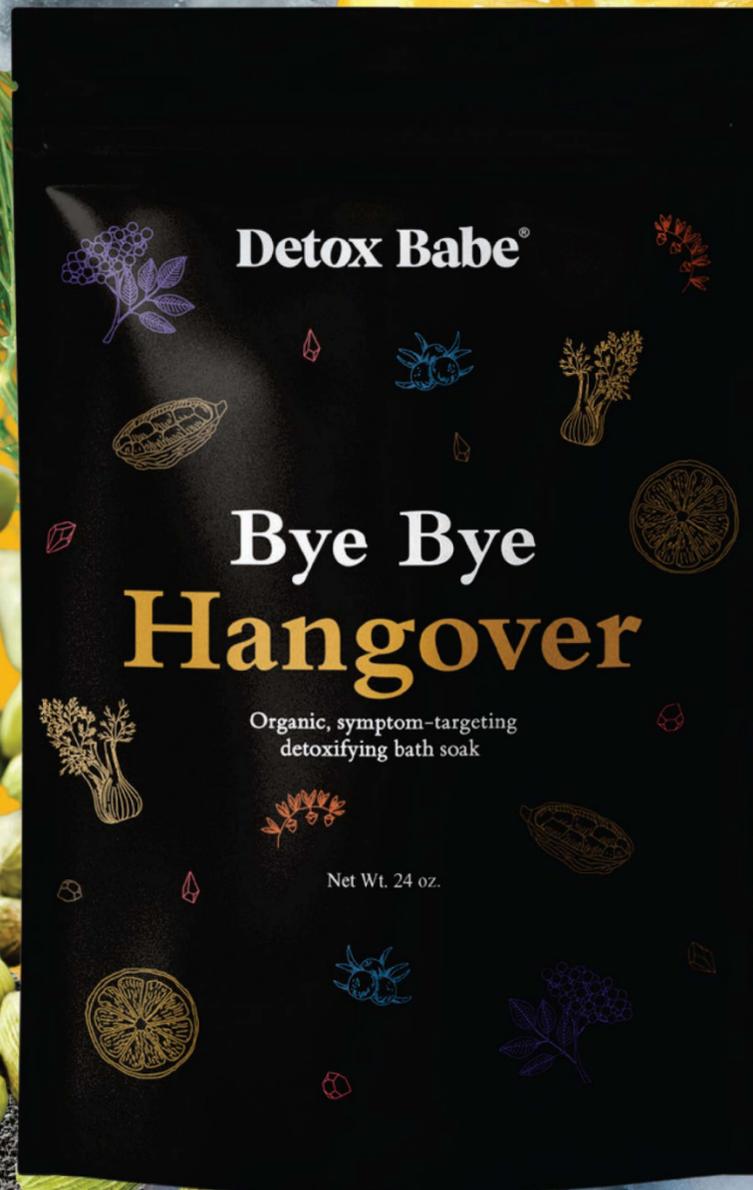
This anti-aging formula will leave you soft and glowing by removing dead skin cells and replenishing moisture. Naturally anti-inflammatory coconut milk powder, exfoliating epsom salt, soothing colloidal oat, and raw honey and rose oil, which are both high in essential vitamins and essential enzymes, have been blended to create this comforting bath salt soak.

Ingredients: Epsom salt, *coconut milk powder, colloidal oats, manuka honey, *coconut oil, *vanilla oil, *rose oil, *rose pedals, *vitamin E oil
*USDA certified organic

BYE BYE HANGOVER

Need to get rid of a hangover? This activated charcoal bath salt soak will help bind to and draw out last night's mistakes. This unique blend of salt, binders, and herbs helps relieve discomfort and support healthy liver function, while aiding in detoxification.

Ingredients: Epsom salt, activated charcoal, *elderberry powder, *jojoba oil, *fennel oil, *lavender oil, *juniper oil, *cardamom seed oil, *rosemary oil, *lemon oil, vitamin E oil
*USDA certified organic





BYE BYE SNIFFLES

Replenish your electrolytes, clear your sinuses, and fight the sniffles with this potent immune-boosting formula. When you're feeling under the weather, this bath soak is packed with mineral-rich epsom salt that helps detoxify the body and is infused with essential oils and 1,000 mg of Vitamin C that help keep your head and respiratory tract clear.

Ingredients: Epsom salt, vitamin C crystals, pink Himalayan salt, *butterfly pea powder, *coconut oil, *peppermint oil, *eucalyptus oil, *tea tree oil, vitamin E oil, *USDA certified organic

WHAT MAKES US DIFFERENT

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NATURAL & ORGANIC INGREDIENTS

Unlike many of the big bath brands in today's market which consist of toxic ingredients, our products are made solely with natural & organic ingredients. Knowing that everything we put on our skin absorbs into our bloodstream, we carefully pick each ingredient with our customers health in mind. We do not use synthetic chemicals or fillers in any of our products allowing for maximum restorative potential.

PROPER DETOX

Our serving size is one cup per bath, which is the appropriate dosage for a true detox. Our competitors recommend 1-2 tablespoons of salts, which is not enough to properly detox. Therefore, our competitors detox claims are false.

SYMPTOM-TARGETING

We do not believe in one-cure-all solutions. We offer soaks for every symptom. Every ingredient used in our bath soaks holds a specific therapeutic purpose, tailored to detoxifying or a specific symptom. We formulate our treatments through research-backed data to ensure optimal results.

SUSTAINABLE

Earth-friendly ingredients, biodegradable packaging, one tree planted per order, carbon neutral shipping

FOUNDED FROM EXPERIENCE

Our detox bath soaks originated from searching for a solution to help us cope with our symptoms. We found what worked for us - and now want to share it with the world.

Our Story



In 2015, co-founders Christina and Julie's lives both changed in a blink of an eye. Christina suddenly became very ill. After many misdiagnoses and long hospital stays, she was finally diagnosed with Lyme disease in 2017. Refusing to live a life of pills and wheelchairs, she spent the following years studying natural remedies to help heal, alleviate symptoms and pull toxins from her body. Through her research and studies at Harvard, she was shocked to learn how toxic our world actually is, and therefore, our bodies.

During the same time, Julie survived a traumatic sexual assault. Despite this, she was determined to feel safe again and not let this event control her life. She knew it was going to demand serious self-love rituals to heal and reconnect with herself.

For Christina, baths were medicinal and pain-relieving. For Julie, baths were a safe space where she could quiet her mind. During this time, we both realized the healing properties a bath could provide, and, let's just say, they became obsessed. Once they replaced our painkillers and anti-anxiety medicine with natural bath formulas, they wanted to share their soaks so others could feel the same relief.

"My 16 year old daughter has been struggling with narcolepsy every since exposed to COVID. It has been debilitating to her. She took a bath with the Bye Bye Toxins bath and said it was AMAZING. She said she felt like she's been living underwater and finally came up for air, her brain fog is cleared and feels like herself again. Thank you so much!" - Soozan

"I'm currently underway Lyme disease and stomach bacteria detoxing and on several antibiotics- and this bath salts is one of the relieving things I've found when it comes to pain and my puffy feet! I love this bath salts so much and makes my body feel so good! Totally recommend" -Abby Smith

"I was experiencing deep joint pains that kept me up all night. My mom overnighted me Bye Bye Pain because she swears by it... and I'm so glad she did!! I went online and bought another bag the same day! Helped calm my joint pain, soothe my body, and I slept like a baby!" - Christine Lipple

"I am a runner and have constant hip and shoulder pain. I soaked in this yesterday and was so relaxed for the rest of the evening. I got an amazing full night of sleep and today my body feels SO much better and much less achy." - Ash G

Proof

"I suffer from low back pain. Nothing has helped but this! I followed directions and soaked for 20 minutes the first time. The next day I felt relief. No more back pain. I now soak once a week and i no longer suffer from this. I used to have to ice my back within minutes of waking."

-Meaghan Shock

"This is the best bath product I've ever tried!!!!!"

-Sarah Garrity

"This is my after gym routine! Heals my muscle pain every time!
Highly recommend - Carly Woodard

"This is a powerful detox. I got this as a gift for Christmas. I could feel my body releasing toxins - like a sauna! Def keeping this on hand for future hangovers." - Laura

"Detox babe lifted impurities out of my skin that have been trapped for decades!....AMAZING PRODUCT!." - Jessica

Proof

**Sustainability is at the core of everything we do.
We believe we have two homes: earth and our
bodies, and it's our duty to take care of them.**

Earth-friendly Ingredients.

Our products are made with organic ingredients that are farmed without chemicals that cause damage to our soils and bodies.

Natural instead of synthetic dyes and fragrances.

Our products contain natural dyes, instead of synthetic dyes that are polluting and causing eutrophication to our waterways. Instead of chemical dyes, we use superfoods like red beet powder, elderberry, matcha green tea, and butterfly pea powder, and plant and flower extracts instead of synthetic fragrances.

Biodegradable Packaging.

According to the EPA, one third of all single-use plastic in landfills stems from the beauty and personal care industry. We've opted out of fossil-fuel derived plastic packaging that takes up to 450 years to decompose. Our packaging is made from plants and biodegrades in 6 months within industrial composting settings, one year in home composting settings, and three years in the natural environment.

One Tree Planted Per Order.

All donations will be given to the Eden Restoration Project, a non-profit that restores healthy forests and reduce extreme poverty by employing local people to plant millions of trees every year in Madagascar, Indonesia, Mozambique, Nepal, Central America, Kenya and Haiti.

Carbon Neutral Shipping.

We buy carbon credits to offset our shipping emissions for all orders. All carbon credits will help fund renewable energy and restoration projects in Pachama.



Thank you for your consideration.